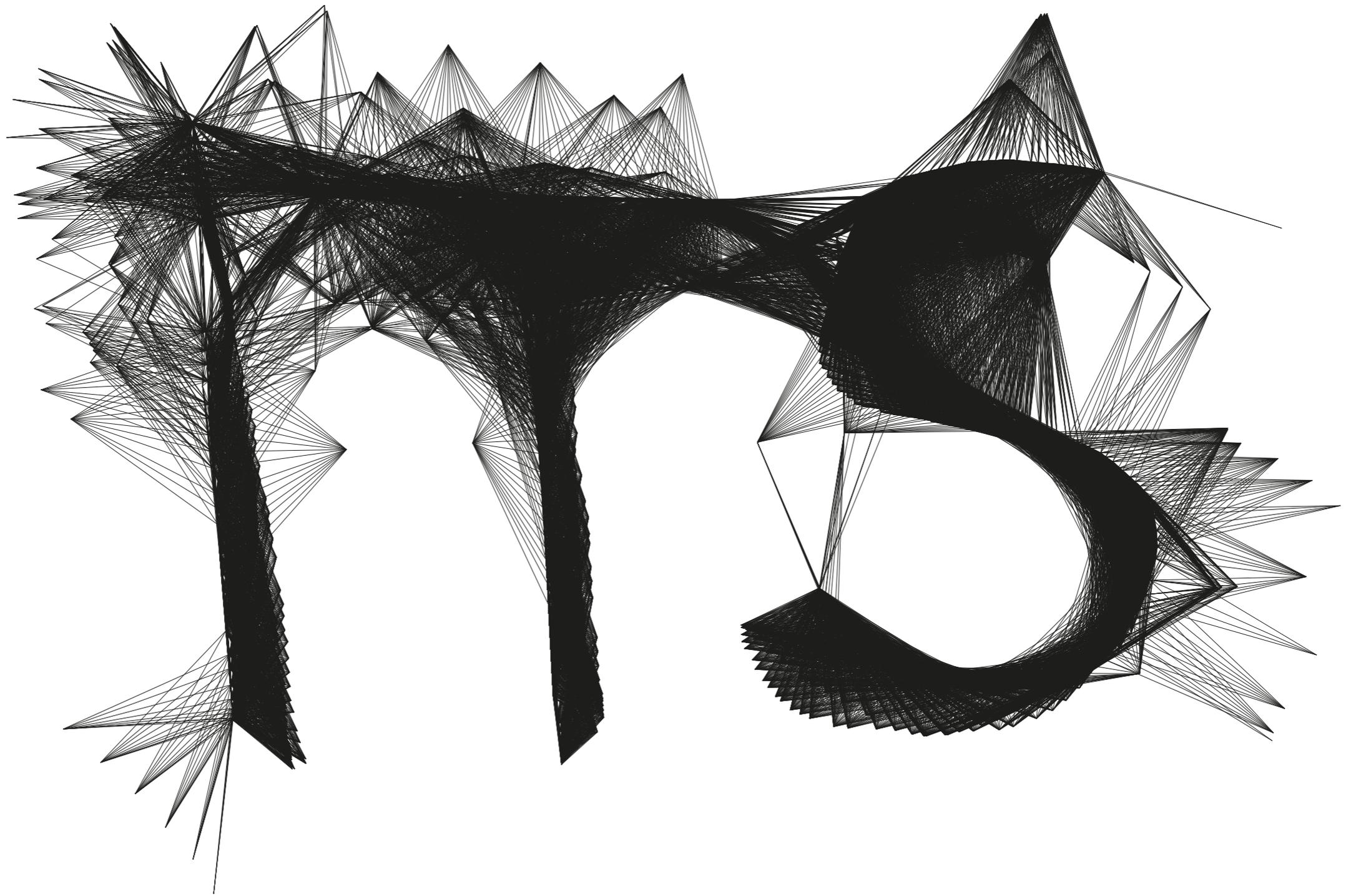


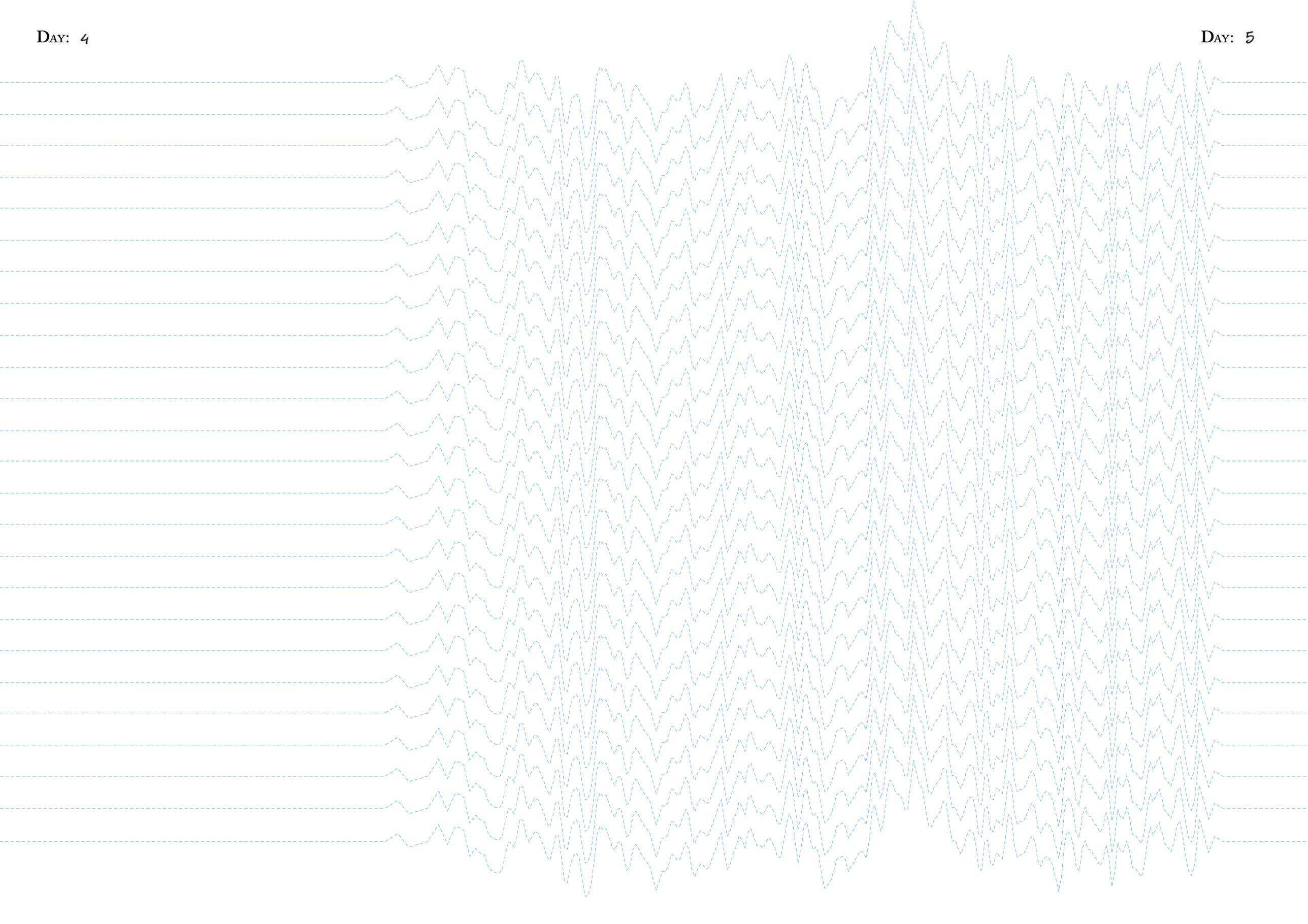
# lucid dream diary

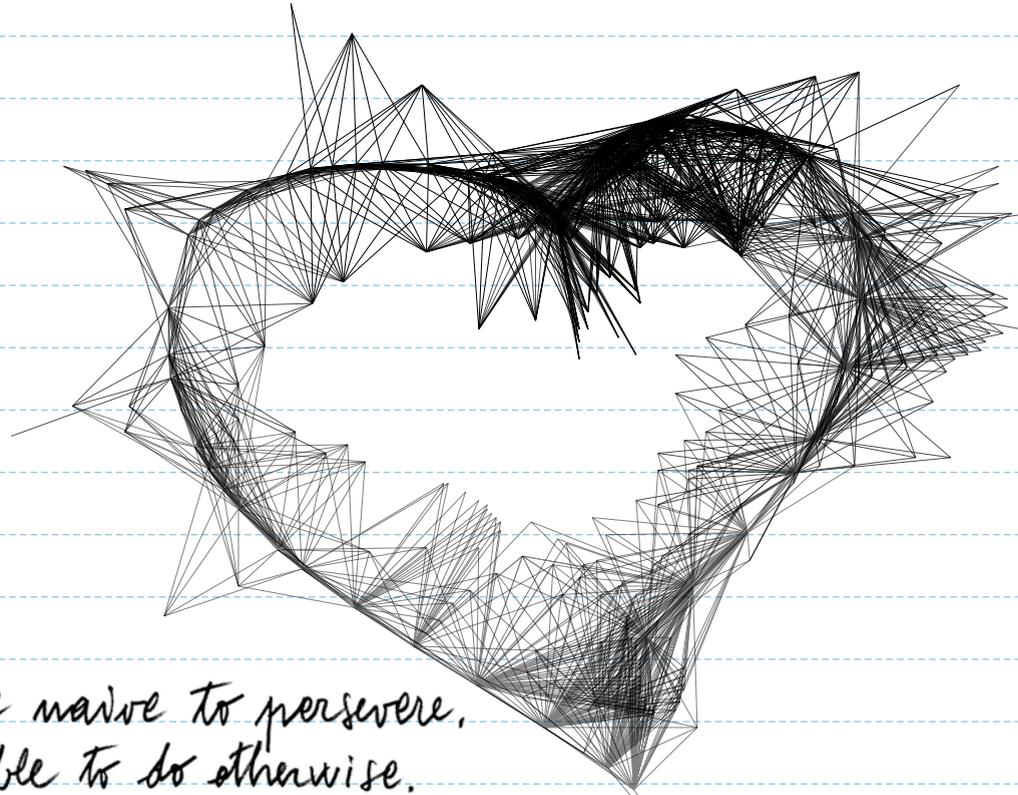


**I WILL HAVE A LUCID DREAM**

DAY: 4

DAY: 5





*It might be naive to persevere,  
I was not able to do otherwise.  
This is my lucid dream.*

**Barbara Franchin**  
(Director and Project Supervisor ITS)

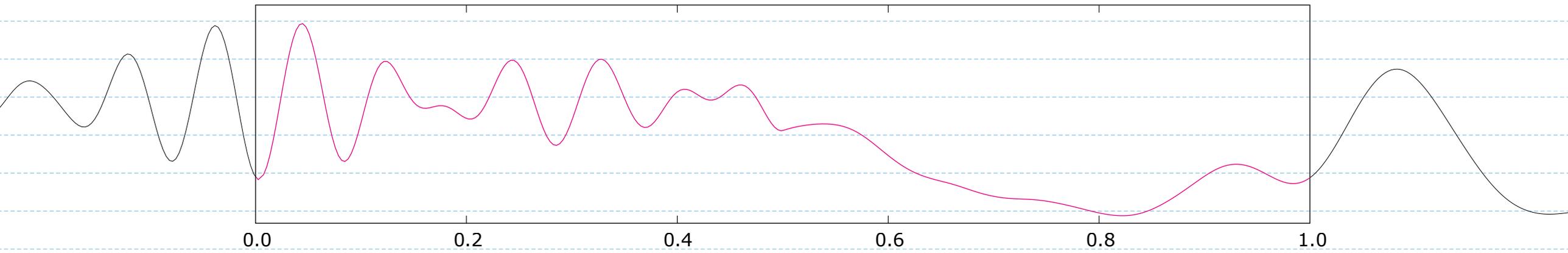


DREAM CHARACTER 1

**Renzo Rosso**  
(President - OTB)

He says:

*Fostering creativity - especially  
young talents all over the world -  
must be our commitment to  
the present and our legacy  
for the future.*





DREAM CHARACTER 2 **Roberto Cosolini**  
(Trieste City Mayor)

He says:

The idea of Lucid Dream somehow links the unbelievable to reality and this image well represents the story of ITS: a lucid dream that Barbara and her team have lived, nurtured and transformed into such a fascinating reality that the ITS night - which I have already defined magical - takes us into a suspended dimension, right on the border between dream and reality.

As Mayor I have a dream for this town too: I want it to be internationally attractive, to be the place where talents grow and measure themselves.

This is why the dream of ITS is closely connected to my dream.

As Valery said "The best way to realise one's dreams is to wake up".

We must believe in our dreams but, most importantly, we must realise them.

DREAM CHARACTER 3

**Debora Serracchiani**  
(President of the Friuli Venezia Giulia Region)

She says:

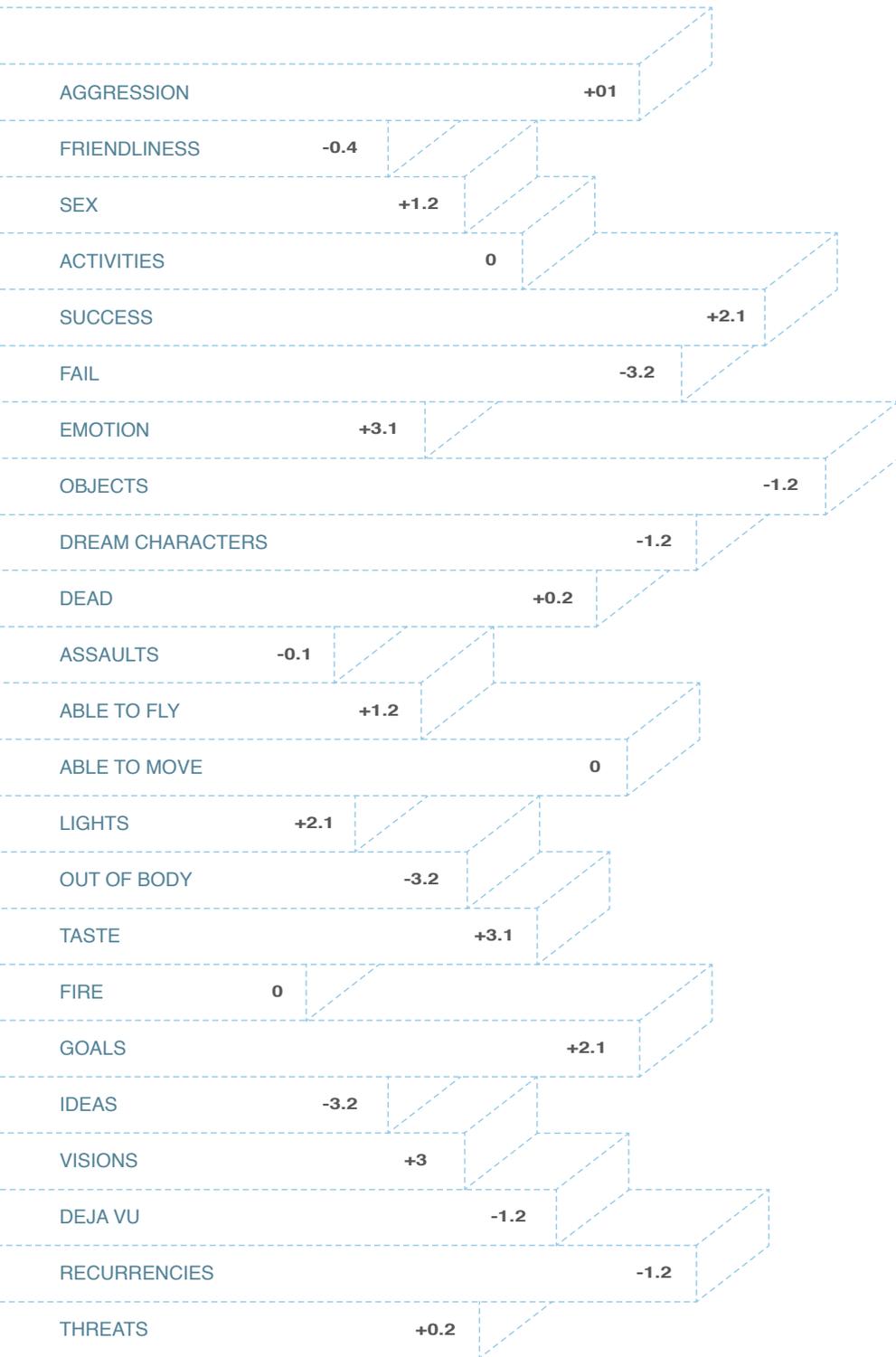


Italy is a country admired for its advancement, in style and culture, for the huge artistic and landscape heritage, for its know-how, expressed in manufacturing and craftsmanship, in wine and food tradition, in the ability to disseminate its values all over the world.

And it is precisely from such awareness that Italy may restore its faith in the future, and this is also true for Friuli Venezia Giulia and for Trieste in particular. The duty of politics, of those who manage the common good, is to discover and support those vital energies that the social and economic collectivity is able to express.

In this vein, the work carried out by International Talent Support is a true case in point. In the field of fashion ITS sums up precisely the values related to know-how, innovation and style for which our country has always stood out. Through ITS, Trieste confirms and renews its historical vocation of a merchant city, European and international, opening its doors to the future.

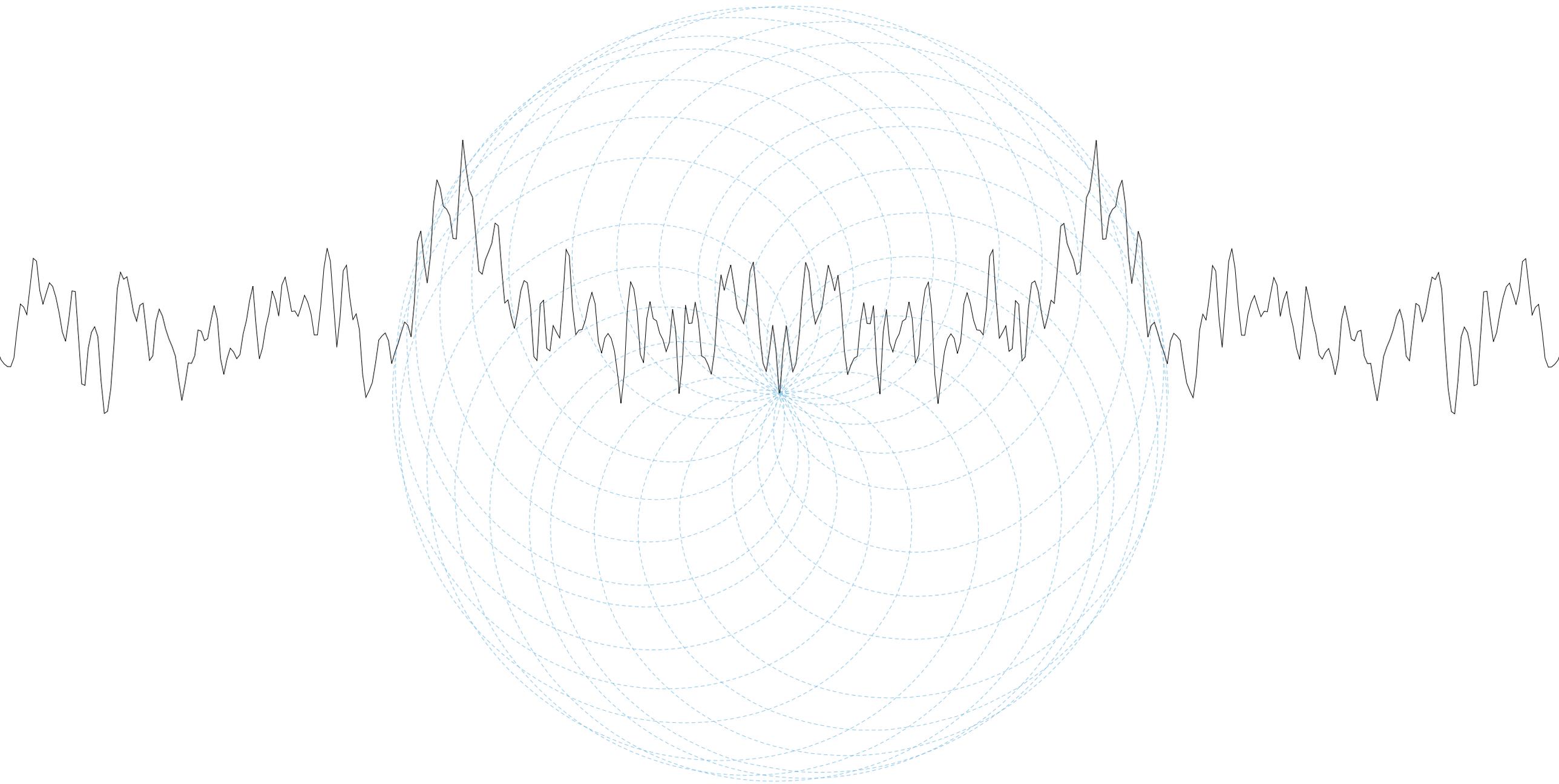
To all young talents who take part in the 2014 edition of ITS I wish to live in Trieste an unforgettable experience, a unique opportunity to assert their creativity.



International Talent Support

11-12 July 2014

Trieste, Italy.



# I:FASHION

# I:FASHION

DREAM CHARACTER 4

**Nicola Formichetti**  
(Diesel Creative Director)

He says: *At ITS 2014, our message of "lucid dreams" is about the duality of today and tomorrow, and the crystal clear focus of our new generation who are making their wildest dreams a tangible reality.*

*I'm looking for fashion designers who are building a unique aesthetic language through their clothes and beyond. I want to feel a genuine passion for their creation, and a touch of the absurd. I would also like to see jewelers with refined concepts who are realizing their ideas with modern techniques, and accessory designers who can construct pieces with the right balance of fantasy and utility.*

*For a designer starting out in any creative industry, to dream and create your own world is the single, most important thing. It is still what I strive to do at DIESEL for every collection, at every shooting, and with the birth of each new idea.*



**ITS FASHION** is an international competition for fashion design students and young designers. In thirteen years over 480 young fashion talents have received support and visibility. This year 10 finalists - each with their own personal vision and story to tell - were selected from over 700 fashion entries.

It is a bridge stretching between schools and the fashion industry leading directly to internships and work opportunities at Diesel, Viktor&Rolf, Maison Martin Margiela, Saint Laurent, Christian Dior, Vivienne Westwood, Raf Simons, Marni, Lanvin and many more.

The finalists are required to present a main collection - often they are final year students and this is their graduation project - which will be presented catwalk to all the ITS 2014 guests during the final evening on Saturday July 12<sup>th</sup>. A strong contribution to the ITS support philosophy is given by the prizes offered by our partners and supporters.

**FASHION COLLECTION OF THE YEAR** gives the winner the opportunity to present a new collection at ITS 2015 with a dedicated fashion show, together with the privilege of being part of the jury. All expenses, production and organisation of the show will be covered by EVE who will also give the winner €15,000 towards the development of the new collection.

Diesel has been with ITS from the very beginning. Thirteen long and intense years backing and supporting ITS, making it big and well-known. The **DIESEL AWARD** aims to ensure that fashion students' dreams become a reality by offering them the most tangible way to support their breakthrough into the international fashion scene, with a cash prize of €25,000 that the winner can use to promote their work in the best possible way. On top of that, the winner will be offered an internship within the Diesel Creative Team at its HQ in Italy and discover all the secrets of working in a unique, innovative and international fashion environment. To compete for the **DIESEL AWARD**, fashion finalists were asked to develop a brief inspired by Diesel Artistic Director Nicola Formichetti. All outfits will be showcased on the ITS 2014 catwalk.

**THE FASHION SPECIAL PRIZE** is a cash prize amounting to €5,000 offered by EVE taking into consideration pure creativity only.

Eyes on Talents is pleased to present the **EYES ON TALENTS AWARD**. All ITS 2014 finalists will be invited to create their profile on the platform and either one fashion or one accessories finalist will be selected for the Eyes on Talents Award. The winner will receive €3,000 and featured profile communication to all Eyes on Talents member brands.

The Italian Fashion Council, the non profit making Association which disciplines, coordinates and promotes the development of Italian Fashion, will be very glad to offer the **CAMERA NAZIONALE DELLA MODA AWARD**, a prize of €2,500 for the winner + a 6-month internship at Trussardi.

Vogue Talents, is the media partner of ITS 2014 and will offer the **VOGUE TALENTS AWARD**. The Award will consist of the publication within 2014 on the Vogue Talents website of a photoshoot & interview, plus a feature in the September supplement to Vogue Italia.

The **MODATECA AWARD** will assign €3,000 to the most interesting knitwear collection and invite the winner for a visit to the unique Modateca Deanna Archive.

**SHOWstudio.com**, the award-winning fashion website founded and directed by Nick Knight, will award the chosen fashion designer with the opportunity to create a SHOWstudio fashion film. The featured garments will be made available for sale in the SHOWstudio Shop.





## **LUCID DREAM N. 1**

### **The handshake**

Alexander's collection is inspired by contemporary Africa and its relation with China. He explores this in the context of a militarised, industrial fantasy world of the future where these influences melt into a fragmented k-hole that ends in the streets of sparkling Shanghai.

### **Alexander Benekritis**

Was born on 1<sup>st</sup> June 1977  
He is British





## LUCID DREAM N. 2

### Obnoxious

The collection is based on the leather biker jacket and box construction. She explores and amalgamates the two to form a collection of oversized and heavily layered looks in order to create an obnoxious attitude and silhouette. Zoe adds multiple zips within some of the outerwear pieces to give them the option of becoming a different jacket, or to be laid completely flat, much like an open cardboard box.

### Zoe Waters

Was born on 2<sup>nd</sup> February 1987  
She is British





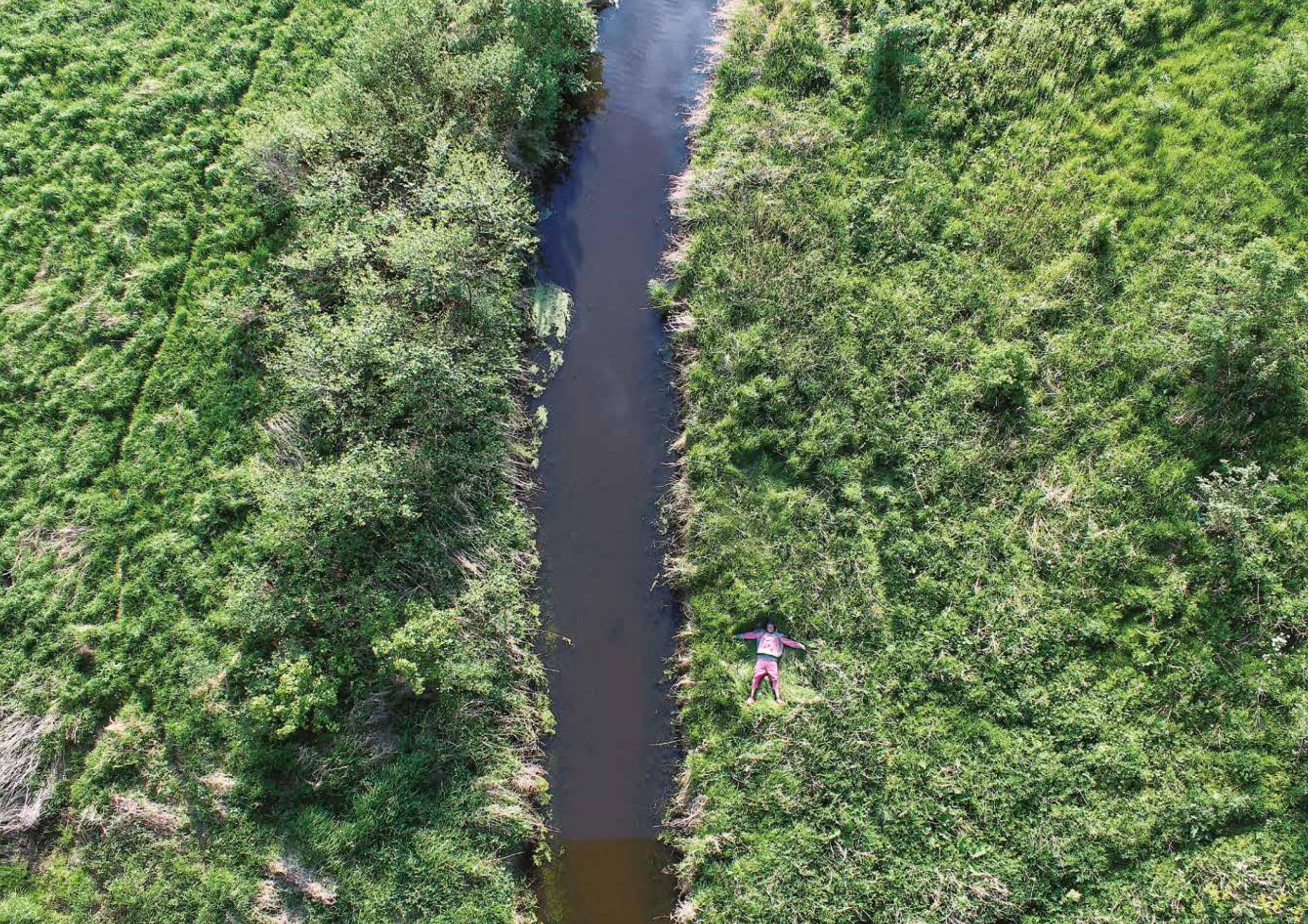
### LUCID DREAM N. 3

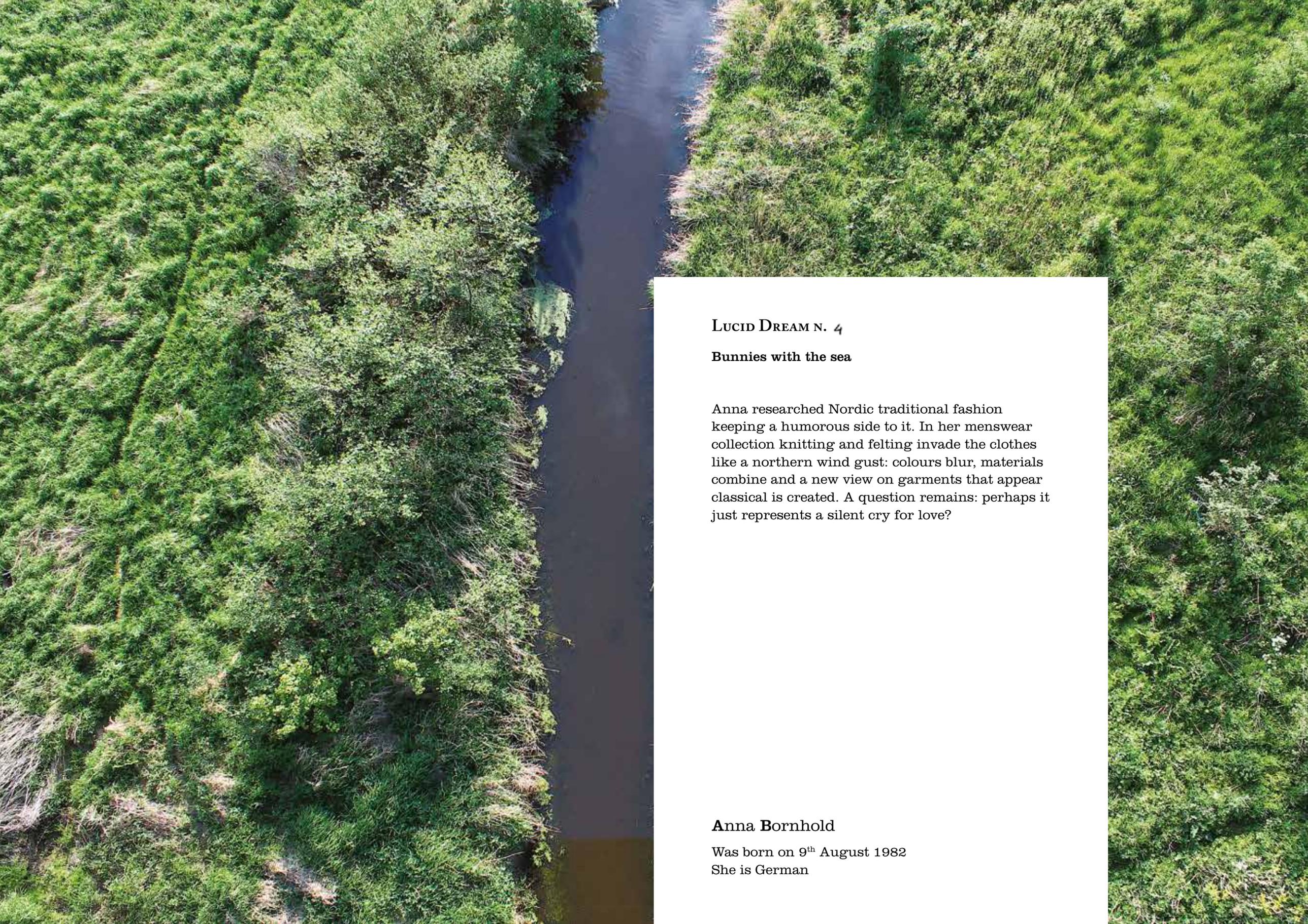
#### Untitled

Anita's collection is about taking traditional elements and making them contemporary. She wanted to explore embroidery using an antique needle sampler as inspiration, where the reverse looks like an artistic drawing. This unexpected work made her think of using embroidery to evoke emotions about the quality of human handicraft, contrasting it with a clean silhouette developed using modern materials and juxtaposing glamour and comfort

#### Anita Hirlekar

Was born on 31<sup>st</sup> August 1986  
She is Icelandic



An aerial photograph of a narrow river winding through a lush, green forest. The water is dark and reflects the surrounding trees. The forest is dense with various shades of green, suggesting a mix of tree species. The river flows from the top center towards the bottom center of the frame.

## LUCID DREAM N. 4

### **Bunnies with the sea**

Anna researched Nordic traditional fashion keeping a humorous side to it. In her menswear collection knitting and felting invade the clothes like a northern wind gust: colours blur, materials combine and a new view on garments that appear classical is created. A question remains: perhaps it just represents a silent cry for love?

### **Anna Bornhold**

Was born on 9<sup>th</sup> August 1982  
She is German





## LUCID DREAM N. 5

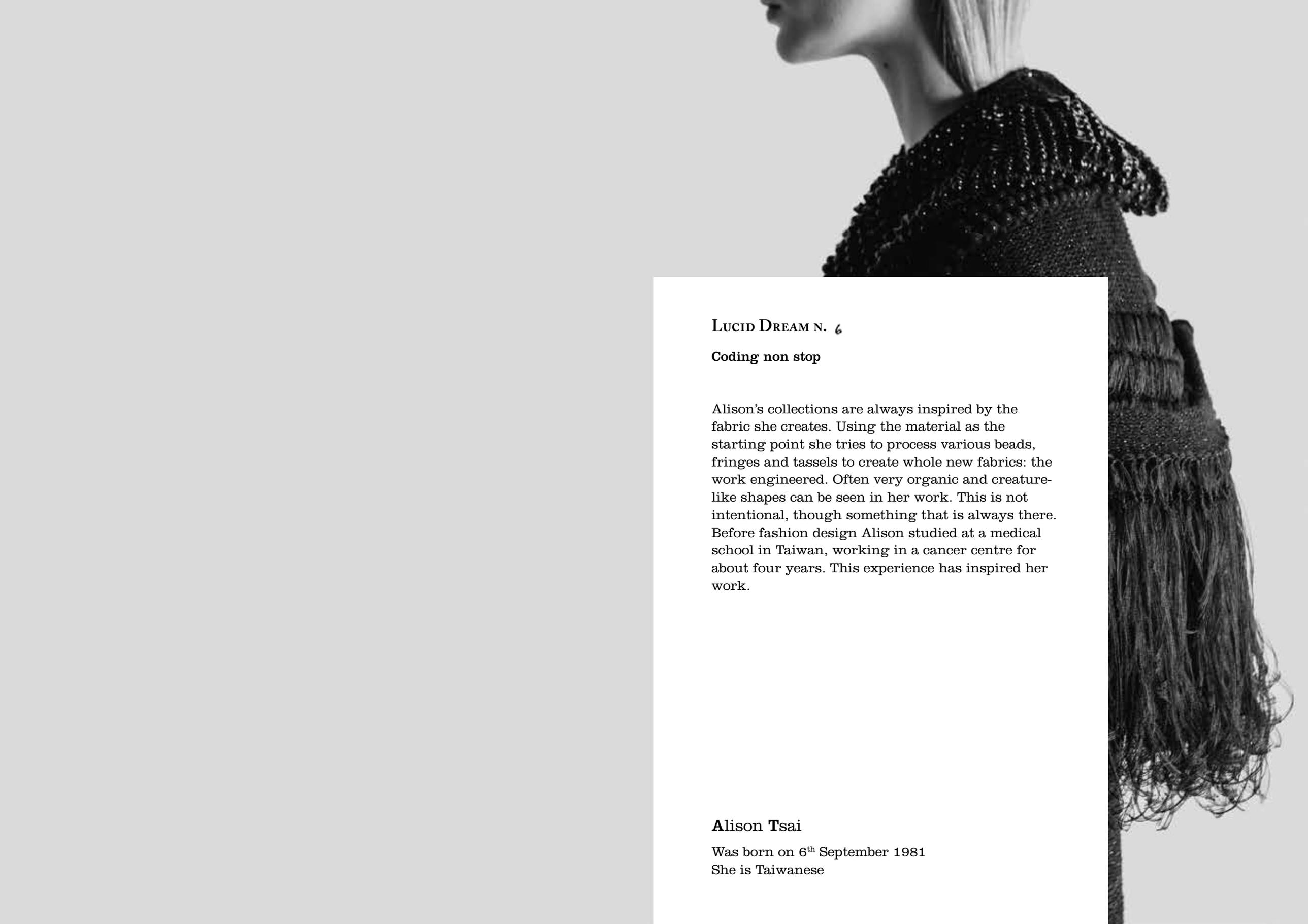
### Synch

Katherine developed a linking technique through which she can engineer fabric and form through the repetition of a single unit, reflecting the collision of mathematical and natural phenomena that influence her work. Laser-cut pieces create fabric structures resembling moving biomorphic forms. An imagined, geometric animal skin that changes colour with movement at the will of the woman, enabling her to stand out or blend into her surroundings as she desires

**Katherine Roberts-Wood**

Was born on 21<sup>st</sup> March 1986  
She is British





**LUCID DREAM N. 6**

**Coding non stop**

Alison's collections are always inspired by the fabric she creates. Using the material as the starting point she tries to process various beads, fringes and tassels to create whole new fabrics: the work engineered. Often very organic and creature-like shapes can be seen in her work. This is not intentional, though something that is always there. Before fashion design Alison studied at a medical school in Taiwan, working in a cancer centre for about four years. This experience has inspired her work.

**Alison Tsai**

Was born on 6<sup>th</sup> September 1981  
She is Taiwanese





## LUCID DREAM N. 7

### Tokyo hard work style

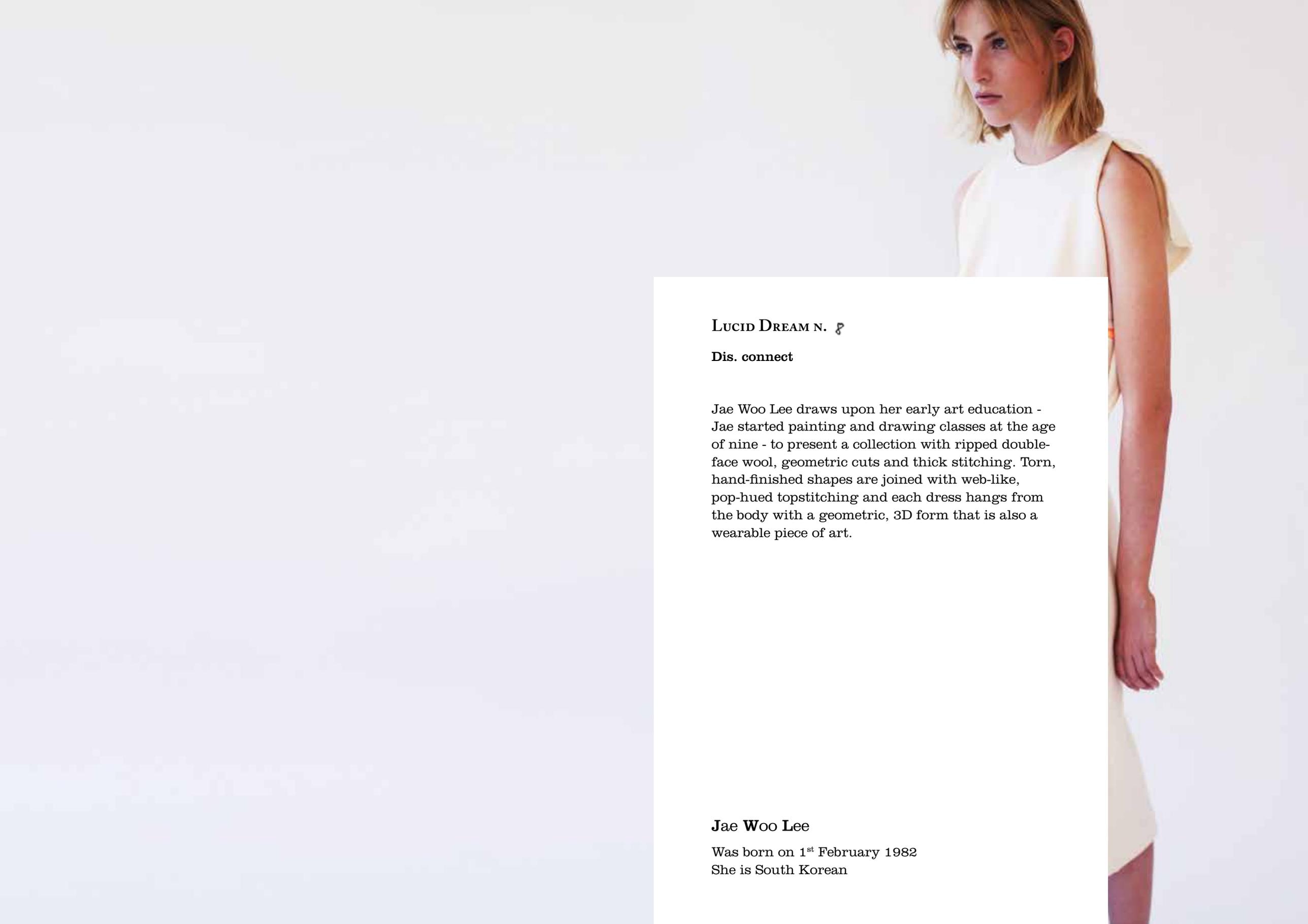
Yasuto's collection starts from the Japanese cultural and historical background, precisely from the style of the hard working businessmen's outfit. His challenge was to develop it into something that can be considered cool in fashion, creating a strong look for a man who is doing his best to take care of his family and survive. This is a collection for those who have a sense of humour as well as for those who respect their hard working fathers.

### Yasuto Kimura

Was born on 2<sup>nd</sup> February 1987

He is Japanese





## LUCID DREAM N. 8

### Dis. connect

Jae Woo Lee draws upon her early art education - Jae started painting and drawing classes at the age of nine - to present a collection with ripped double-face wool, geometric cuts and thick stitching. Torn, hand-finished shapes are joined with web-like, pop-hued topstitching and each dress hangs from the body with a geometric, 3D form that is also a wearable piece of art.

### Jae Woo Lee

Was born on 1<sup>st</sup> February 1982  
She is South Korean





## LUCID DREAM N. 9

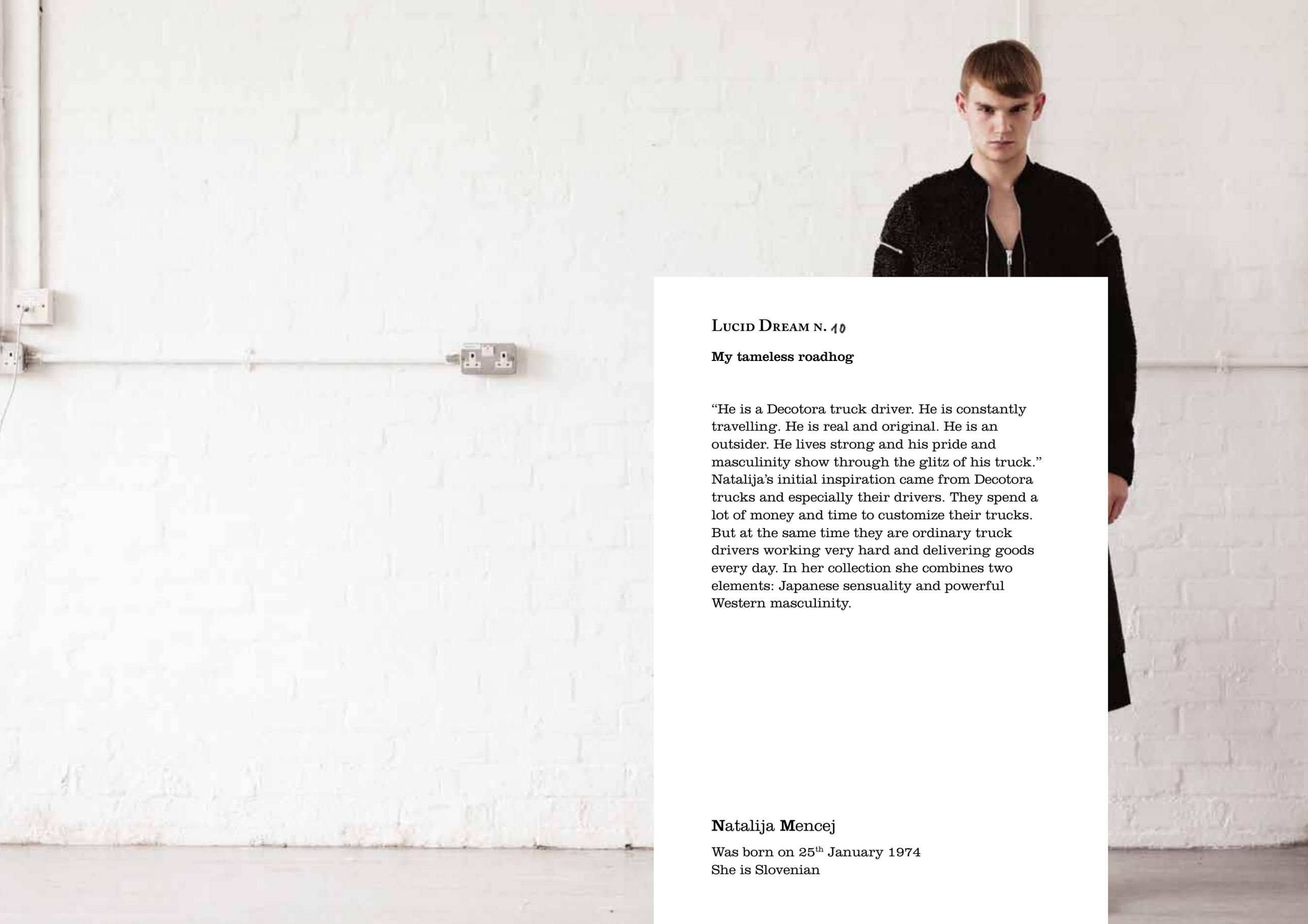
### I is an other

Leonie's collection starts from a quote from Jean-Paul Sartre's play "No Exit" (Estelle: "I feel so queer, don't you ever get taken that way? When I can't see myself I begin to wonder if I really and truly exist. I pat myself just to make sure, but it doesn't help much") and continues with Jacques Lacan's "Mirror Stage" and the resulting idea that our mirror image completes our identity. Her clothes develop through the reflection of their own image. Missing parts are added and existing parts are reflected to create completeness.

### Leonie Barth

Was born on 15<sup>th</sup> October 1987  
She is German





## **LUCID DREAM N. 10**

### **My tameless roadhog**

“He is a Decotora truck driver. He is constantly travelling. He is real and original. He is an outsider. He lives strong and his pride and masculinity show through the glitz of his truck.” Natalija’s initial inspiration came from Decotora trucks and especially their drivers. They spend a lot of money and time to customize their trucks. But at the same time they are ordinary truck drivers working very hard and delivering goods every day. In her collection she combines two elements: Japanese sensuality and powerful Western masculinity.

### **Natalija Mencej**

Was born on 25<sup>th</sup> January 1974  
She is Slovenian





## LUCID DREAM N. 11

**The body by Hanchul Lee**

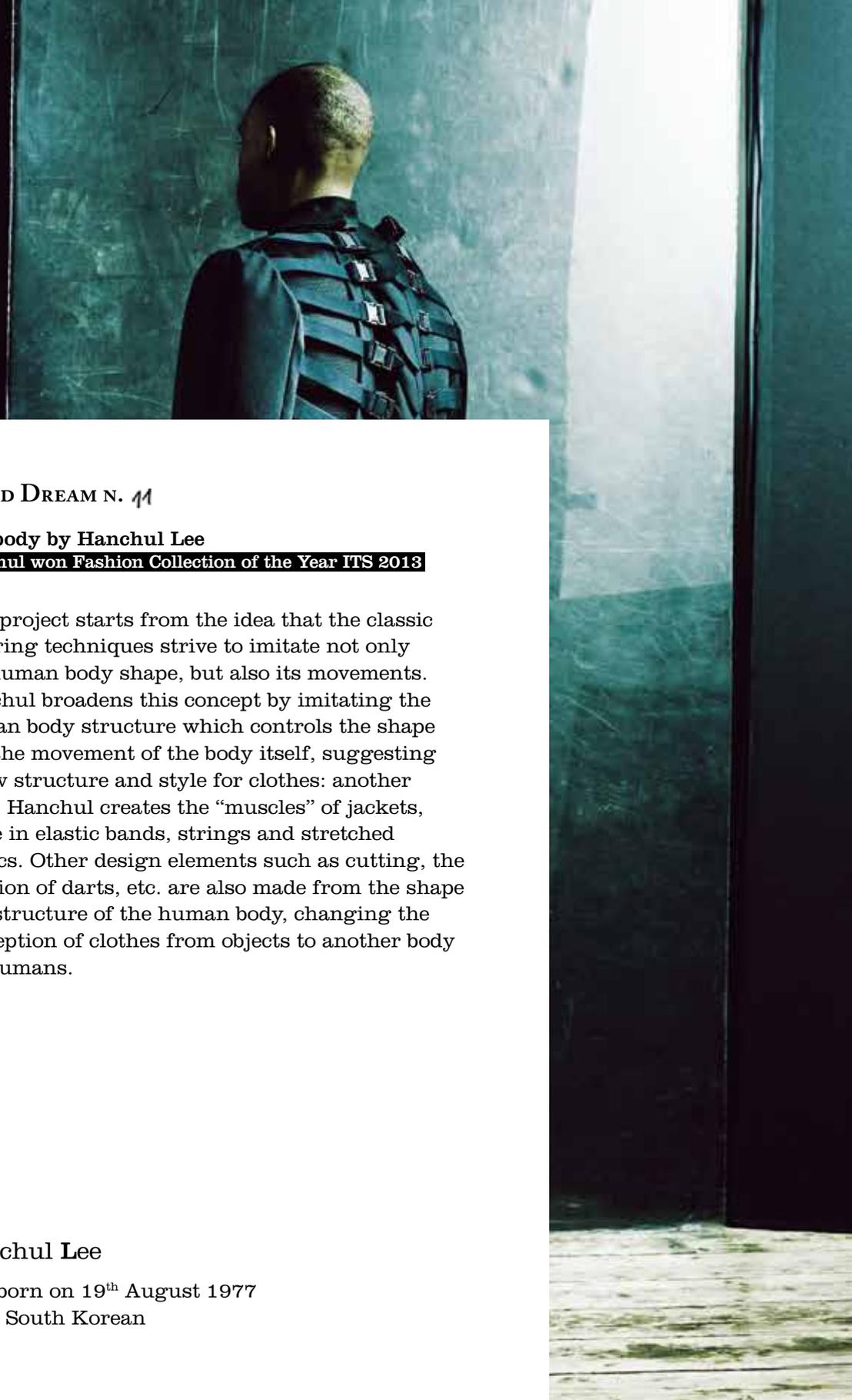
**Hanchul won Fashion Collection of the Year ITS 2013**

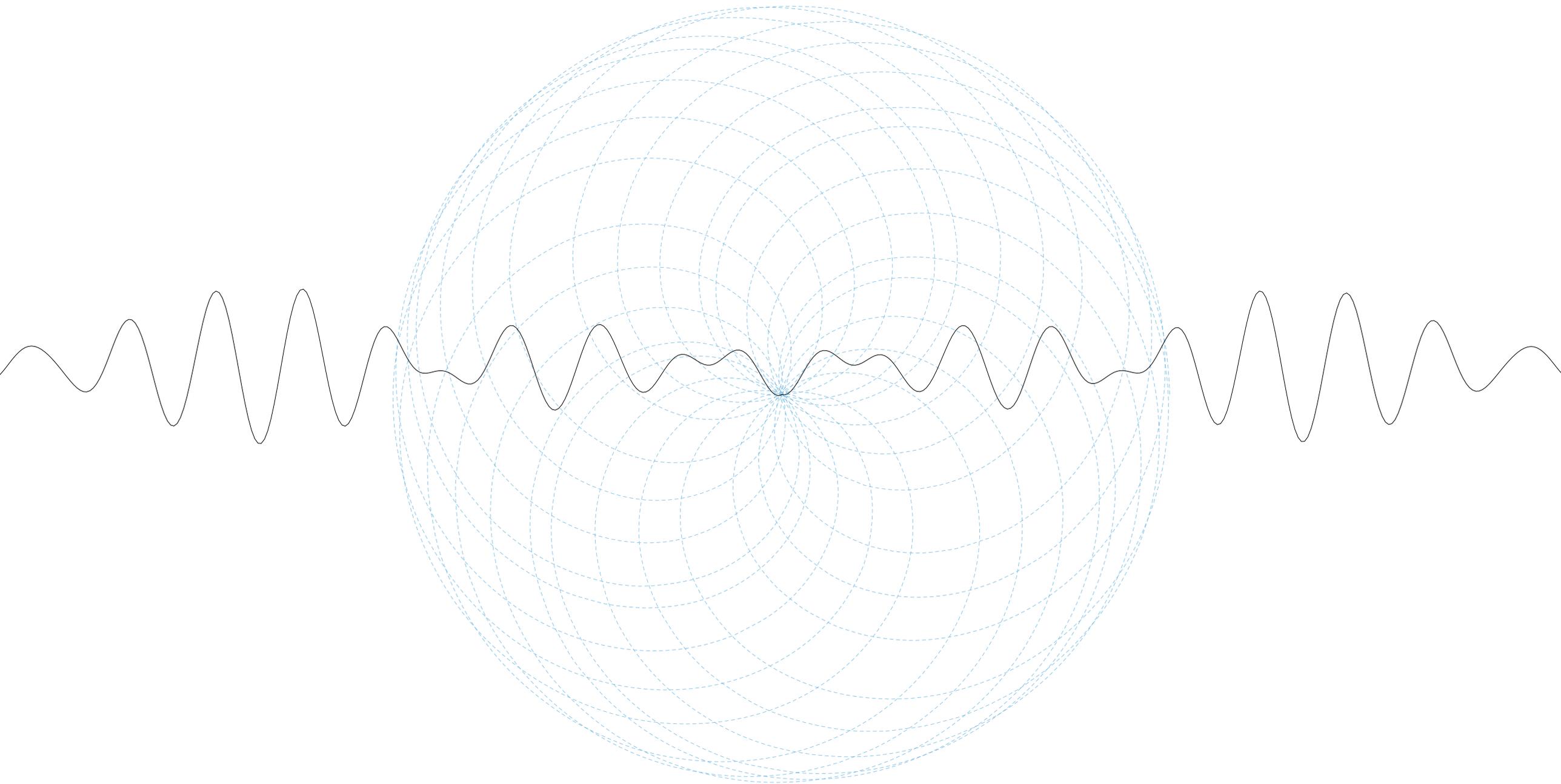
This project starts from the idea that the classic tailoring techniques strive to imitate not only the human body shape, but also its movements. Hanchul broadens this concept by imitating the human body structure which controls the shape and the movement of the body itself, suggesting a new structure and style for clothes: another body. Hanchul creates the “muscles” of jackets, made in elastic bands, strings and stretched fabrics. Other design elements such as cutting, the position of darts, etc. are also made from the shape and structure of the human body, changing the conception of clothes from objects to another body for humans.

**Hanchul Lee**

Was born on 19<sup>th</sup> August 1977

He is South Korean





# II: ACCESSORIES

# II: ACCESSORIES

DREAM CHARACTER 5

**Kei Kagami**  
(Fashion designer and YKK Consultant)

He says:



*Since YKK became partner of ITS in 2005 we were never disappointed by the event. We are proud of the fantastic relationship we have built together and are sincerely honoured to be here again for ITS 2014. We very much look forward to discovering the lucid dreams of this new generation of talents coming from all over the world.*

*In regards to the YKK Award, I must confess that settling on a winner is getting harder. The main reason is that the finalists are taking this award more and more seriously and the standard of their work is rising accordingly. I believe that if we were to consider just the quality in the production of their pieces it would be impossible for us to compare or judge and decide which one is the best.*

*However, in deciding the YKK Award Winner, elements such as creativity and imagination work as barometers for us and I'll take into consideration how interestingly and efficiently the function of the YKK products is applied in the projects. Finally, I would like to apologise to the finalists who will not receive the YKK Award.*

Thanks to the strong commitment of YKK, we created **ITS ACCESSORIES** nine years ago. It is a natural extension of ITS to give a more complete overview on the most creative young talents in fashion with a dedicated contest for all accessories design graduates and young accessories designers.

The competition allows YKK to explore the out-of-the-ordinary creations that can be produced with their fastenings. YKK participated actively by inspiring a creative, original and technically advanced use of YKK products, turning them into the key element of the applicants' accessories. This year 10 finalists were selected from applicants from 63 countries who applied their creativity in virtually all areas of accessory design.

Each accessories finalists will showcase a main collection - often this is the graduation project for their final year at school - and the prototype of the Special Project developed for YKK, which makes use of a fastening product supplied by any member of the YKK Group of Companies. YKK encouraged the use of their Excella®, Excella® Blade, Excella® Curve, Vislon® Flat and FlexFix®, Plancer®, sewing buttons from Snaps & Buttons range. During the selection YKK evaluated the designer's ability to enhance an accessory in an original and technically-advanced way by using a YKK fastening system, as well as the ability to use a YKK fastening system as the main factor to enhance the overall quality and look of an accessory.

The winner of **ACCESSORIES COLLECTION OF THE YEAR** will be awarded €5,000 towards the creation of a new accessories collection of at least 5 pieces which will be presented to the press and public at the next edition in 2015. The finalist with the best YKK project will be awarded €10,000 and YKK may make use of the winning item in promotional advertising.

Eyes on Talents is pleased to present the **EYES ON TALENTS AWARD**. All ITS 2014 finalists will be invited to create their profile on the platform and either one fashion or one accessories finalist will be selected for the EYES ON TALENTS AWARD. The winner will receive €3,000 and featured profile communication to all Eyes on Talents member brands.

For the **MODAMONT AWARD**, the winner of the ACCESSORIES COLLECTION OF THE YEAR AWARD will be offered the chance by Modamont to run an exhibition of his/her creations at the next show in September 2014 and will be featured in the press release and website.

Vogue Talents is the media partner of ITS 2014 and will offer the **VOGUE TALENTS AWARD**. The Award consists of the publication within 2014 on the Vogue Talents website of a photoshoot & interview, plus a feature in the September supplement to Vogue Italia.





## LUCID DREAM N. 12

### About my mother

Takafumi's mother mends the clothes of his family without using a sewing machine in daily life. She isn't that good at mending, but through her distorted mending technique Takafumi feels her love for their family. This was the starting point that led to his collection: in the same way as her mother puts her heart - filled with unconditional love - in mending the family's or anyone else's clothes, his shoes are entirely made by hand and filled with his own heart and love.

### Takafumi Arai

Was born on 15<sup>th</sup> May 1983  
He is Japanese





### **LUCID DREAM N. 13**

#### **Senses - between**

Rui is currently exploring the concept of crossover in senses and is specifically interested in a condition called synesthesia, a neurological condition where the stimulus to one sense can affect another or more senses. In addition, different types of sensorial information can be exchanged and received by our sensorial organs. As a non-synesthete, Rui attempts to capture what it is like to experience it. Her project basically wants to challenge our senses to perceive things in a different way, from a trans-perceptual perspective.

#### **Rui Bao**

Was born on 12<sup>th</sup> December 1988  
She is Chinese





## **LUCID DREAM N. 14**

### **Beginning**

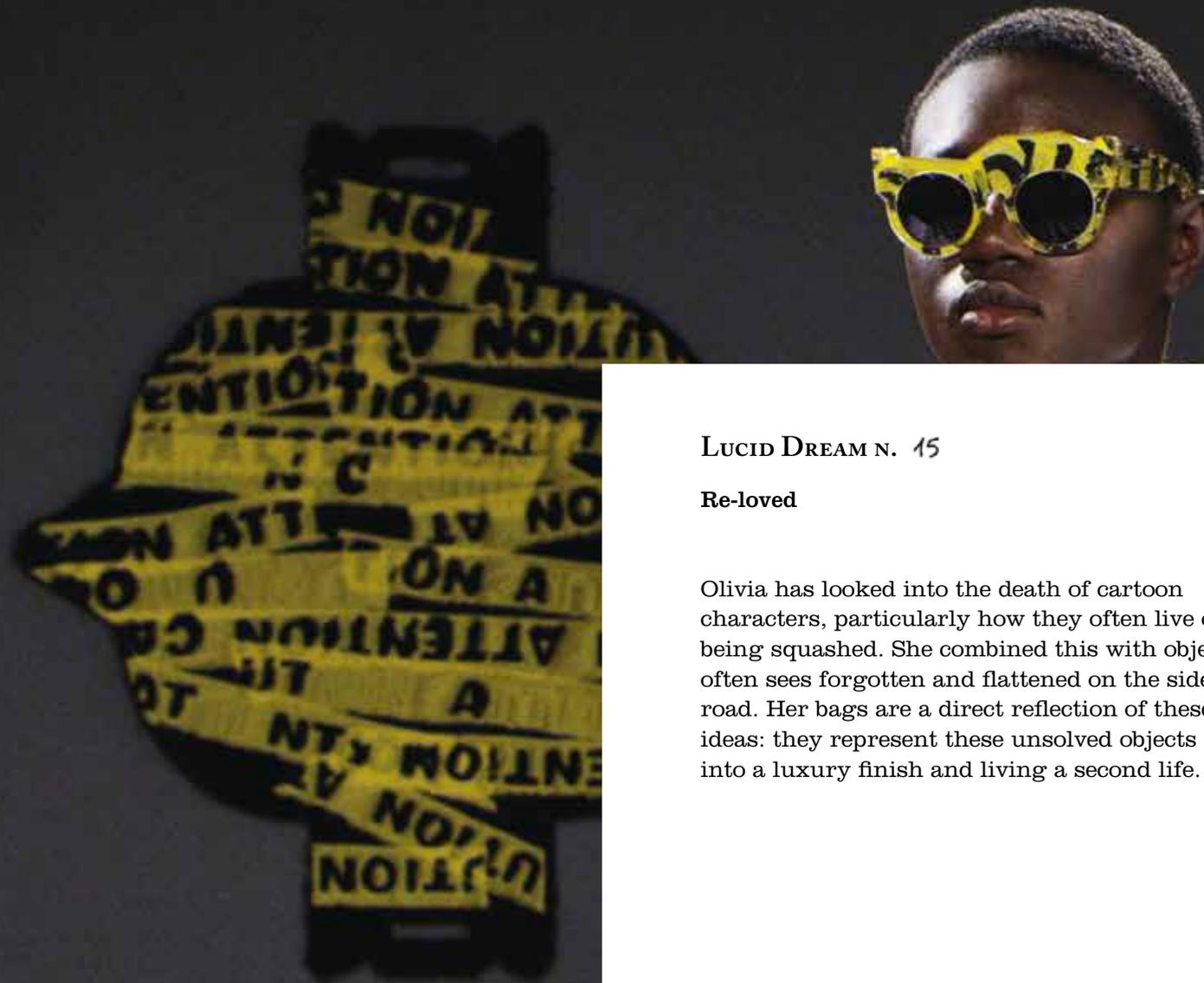
The consequences of a supernova - the death of a star - are many. One of these is the birth of a new star. Ivana wanted to apply this concept to her bags, trying to imagine the death of the bag and its aftermath. The question she asked herself is: how would a bag look like if I have to create it using today's technology and materials? What would it look like, having never seen a bag before?

**Ivana Damjanovic**

Was born on 30<sup>th</sup> May 1984  
She is Serbian







## LUCID DREAM N. 15

### Re-loved

Olivia has looked into the death of cartoon characters, particularly how they often live on after being squashed. She combined this with objects she often sees forgotten and flattened on the side of the road. Her bags are a direct reflection of these two ideas: they represent these unsolved objects dipped into a luxury finish and living a second life.

### Olivia Hanson

Was born on 22<sup>nd</sup> July 1988

She is British





## LUCID DREAM N. 16

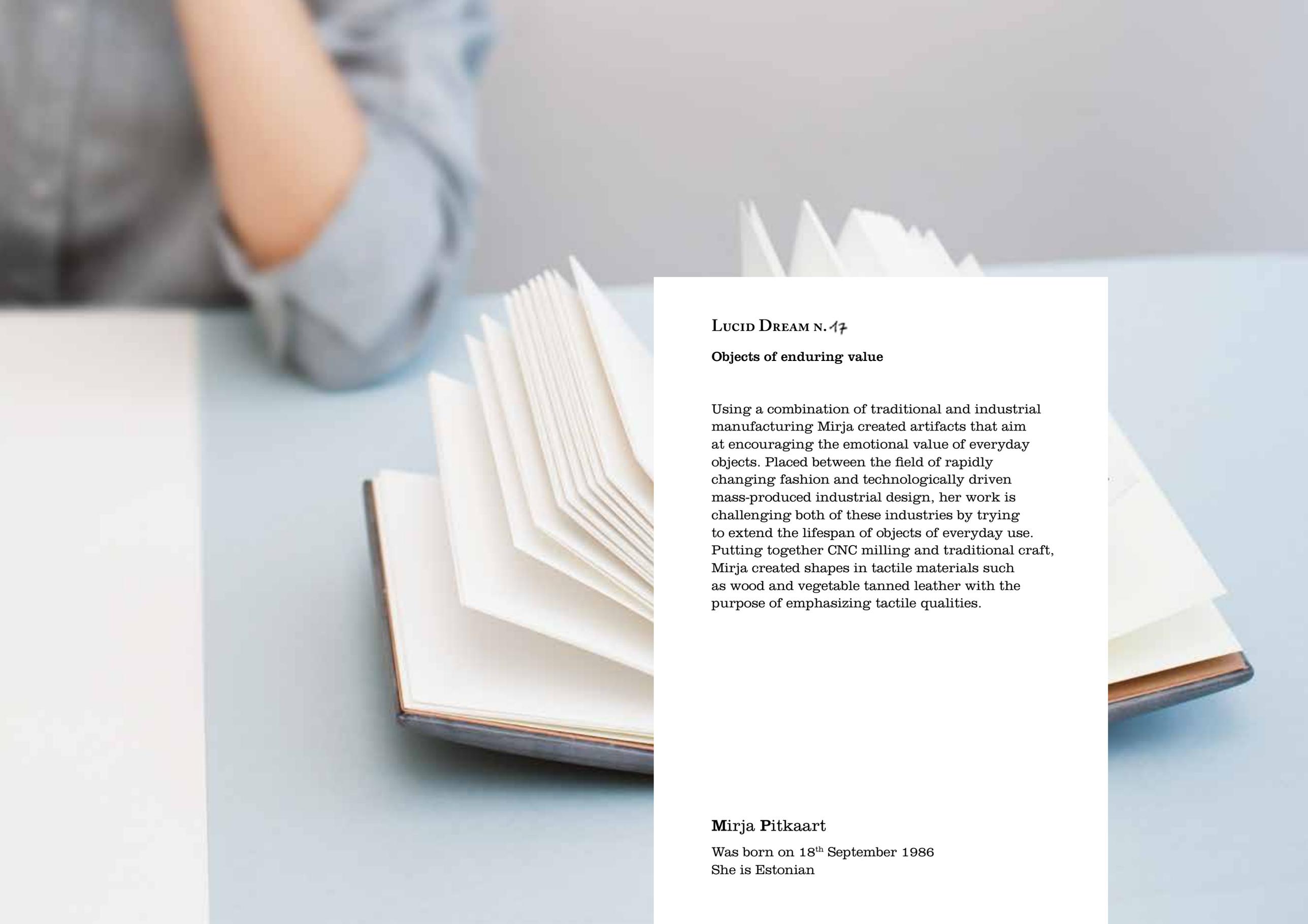
### Conjoined illusion

This footwear project is based on mirroring, visual illusions and conjoined twins. Every pair consists of four carbon fiber soles connected in different ways. Visual illusions and mirroring are sometimes hard to understand for our brain. If we look at objects from different perspectives they appear to change shape, even though they remain the same. The intention of Carolin's designs is to confuse and capture the attention of the spectator for a while. She wants to challenge the eyes and the mind.

### Carolin Holzhuber

Was born on 16<sup>th</sup> August 1989  
She is Austrian



A photograph showing a person's hand holding a stack of papers. In the foreground, an open book with a dark cover and cream-colored pages is visible on a light blue surface. The background is a plain, light-colored wall.

### **LUCID DREAM N. 17**

#### **Objects of enduring value**

Using a combination of traditional and industrial manufacturing Mirja created artifacts that aim at encouraging the emotional value of everyday objects. Placed between the field of rapidly changing fashion and technologically driven mass-produced industrial design, her work is challenging both of these industries by trying to extend the lifespan of objects of everyday use. Putting together CNC milling and traditional craft, Mirja created shapes in tactile materials such as wood and vegetable tanned leather with the purpose of emphasizing tactile qualities.

#### **Mirja Pitkaart**

Was born on 18<sup>th</sup> September 1986  
She is Estonian





## **LUCID DREAM N. 18**

### **Outrospection; the body and mind**

This project took the concept of “outrospection” as its starting point: it was initially proposed by philosopher Roman Kznaric, who stated that in order to know oneself one must live towards the outside. Daniel took this idea and related it to out-of-body experiences, trying to represent in a metaphorical way the mind being projected inwards out of the body, as a way of self-expression and representation.

**Daniel Ramos Obregón**

Was born on 18<sup>th</sup> September 1988  
He is Colombian





### **LUCID DREAM N. 19**

#### **Atmospheric re-entry**

The head/body pieces of Maiko explore the conditions and forms of the ethereal. Starting from the simple question of what it would feel like to wear a cloud, Maiko has created a series of sculptural pieces that blur the boundaries of surrounding space for the wearer and seek to transcend the traditional expectations of headwear. The aesthetics of the collection is inspired by the futuristic mood of sound and imagery taken from Robert Wilson's 1976 production of Philip Glass' opera "Einstein on the Beach", which Maiko saw in London in March 2012.

#### **Maiko Takeda**

Was born on 10<sup>th</sup> July 1986  
She is Japanese





**LUCID DREAM N. 20**

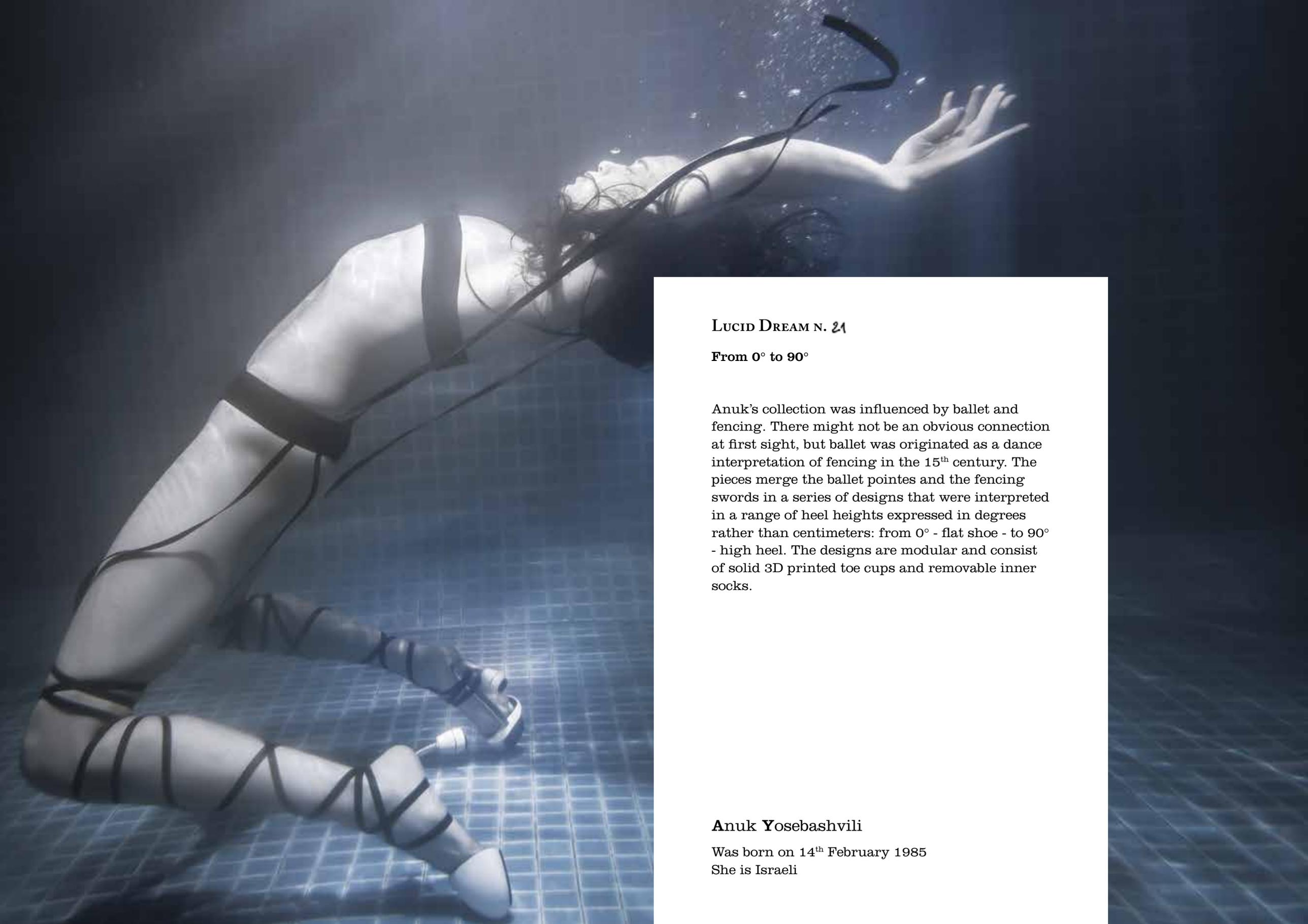
**PS:0.3**

Ian's work is focused on the possible manifestations of the varying stages of dysmorphia, focusing on the traits which cause the Proteus Syndrome disease. Each piece expresses a different element of the disease and the collection as a whole represents the entire syndrome. The pieces play with preconceptions in order to reach a level of understanding while at the same time acting as a form of medical documentation through the use of material relevance and product. Each element of the making process is documented and relayed to the viewer through a bespoke scent.

**Ian Waller**

Was born on 27<sup>th</sup> January 1985  
He is British





## LUCID DREAM N. 21

From 0° to 90°

Anuk's collection was influenced by ballet and fencing. There might not be an obvious connection at first sight, but ballet was originated as a dance interpretation of fencing in the 15<sup>th</sup> century. The pieces merge the ballet pointes and the fencing swords in a series of designs that were interpreted in a range of heel heights expressed in degrees rather than centimeters: from 0° - flat shoe - to 90° - high heel. The designs are modular and consist of solid 3D printed toe cups and removable inner socks.

**Anuk Yosebshvili**

Was born on 14<sup>th</sup> February 1985  
She is Israeli





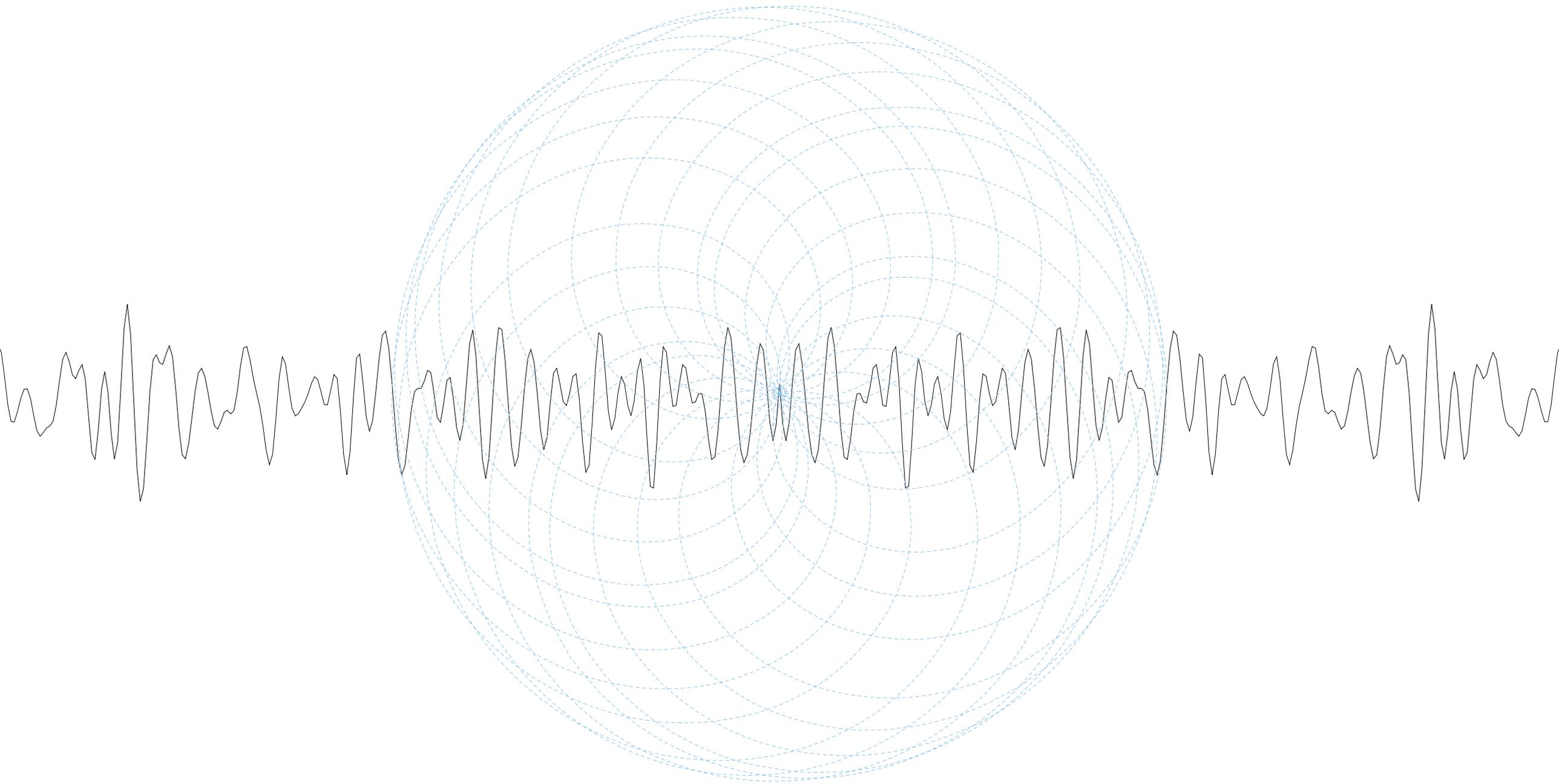
## LUCID DREAM N. 22

**Eulipion collection by Leonard Kahlcke**  
**Leonard won Accessories Collection of the Year 2013**

This is a work suspended in time, a collection that remains unfinished. Leonard started the concept and design work in London and developed the lasts in Vienna and the accessories in Frankfurt. The collection comprises a reformed Viennese shoe last - developed taking into account the regional look - and a sleek elegant last which characterises Leonard's brand identity. Both incorporate his idea of man and a modern philosophy of correct fit.

## Leonard Kahlcke

Was born on 30<sup>th</sup> May 1975  
He is German



# III: ARTWORK III: ARTWORK

## DREAM CHARACTER 6

Carlo Giordanetti  
(Creative Director SWATCH)



He says:

Swatch is joining ITS for the second time, this 2014 edition being the launch of ITS ARTWORK: a different take and a new challenge for the amazing talents that gather in Trieste every year for a celebration of creativity, youth and beauty. Swatch has been defined many times as "the biggest art gallery in the world": its more than 30-years-history of collaboration with the worlds of design and the arts in a broader sense (from fashion to movies, from music to cooking, from sculpting to painting to cartoons) is an unprecedented phenomenon not only in the watch market, but in the world of lifestyle accessories in general.

Swatch was able to redefine the watch as something whose role in society goes well beyond telling time - a statement of taste and up-to-date sensibility in a continuous and ongoing search for newness and innovation, with an eye always closely linked to its DNA of "joie de vivre", positive provocation, sense of humor and 'the innocence of a six-year-old'. And with a consistent and always real "democratic" positioning.

To ITS ARTWORK 2014 finalists, Swatch offers the opportunity to depict and represent their own point of view on the brand: we are not asking for a specific product, but for an open and imaginative world represented through a mix of materials, techniques, images and original creations. They are asked to tell us a story - and they could even choose to do so from the perspective of a character to "impersonate"... one could tell the story from the perspective of a romantic princess, an eco-warrior, a mad scientist or a pastry chef. We want them to make us dream! We want to fall in love!

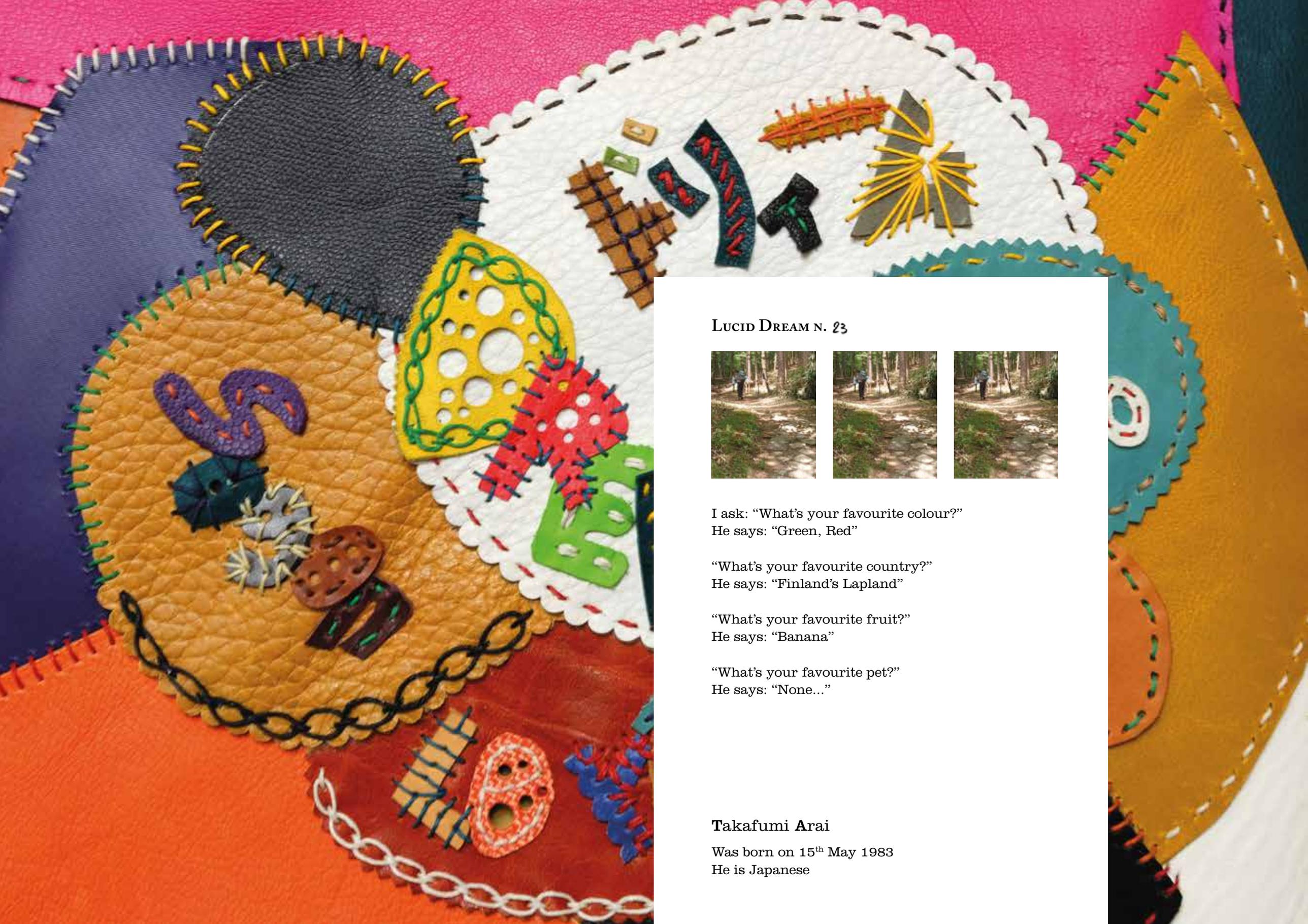
We can't wait to be in Trieste and experience the energy that every ITS moment brings along - the mix of cultures, the mix of people, the passion for creative work, the curiosity, the amusement, the emotions - this is what makes ITS so special, this is what drives the Swatch spirit.

In all these years we have found out that besides their skills and technical knowledge the ideas and visions of young designers are remarkable and unique. **ITS ARTWORK** is a brand new contest for 2014 in partnership with Swatch and looks for what is in their minds and in their hearts. 10 finalists were chosen among the designers who applied to ITS 2014 in ITS FASHION, ITS ACCESSORIES or ITS JEWELRY. The content of their portfolios and what lies behind it was evaluated and the selected finalists were given the possibility of depicting and representing their own point of view on the brand Swatch.

They were requested to give their own "representation" of the world of Swatch through their eyes, with no limits nor boundaries, made of materials, images, pictures, drawings and words, dimensional and intriguing, a world to be discovered and be enchanted by - through multimedia artwork whose only requirements were the following: a size of 150x150 cm and the inclusion of 3D elements (materials, swatches, products, etc...). The jury will judge the artworks with regard to their overall aesthetics, the ability to express something new and inventive, and consistency with the brand's DNA.

The winner of the **SWATCH AWARD** will receive €10,000 + a remunerated internship at the Swatch Creative Lab.





### LUCID DREAM N. 23



I ask: "What's your favourite colour?"  
He says: "Green, Red"

"What's your favourite country?"  
He says: "Finland's Lapland"

"What's your favourite fruit?"  
He says: "Banana"

"What's your favourite pet?"  
He says: "None..."

**Takafumi Arai**

Was born on 15<sup>th</sup> May 1983  
He is Japanese

**Bezeichnung der Elektronenzustände eines Atoms**

Die Gesamtheit aller Elektronen, die die gleiche Hauptquantenzahl  $n$  besitzen, bilden eine Elektronenschale. Die Schalen werden mit großen Buchstaben bezeichnet:

Hauptquantenzahl $n$	1	2	3	4	5	6	7
Höchste Zahl der Elektronen in der $n$ -ten Schale ( $2n^2$ )	2	8	18	32	50	72	98
Symbol für die $n$ -te Schale	K	L	M	N	O	P	Q

Für jedes  $n$  kann die Drehimpulsquantenzahl  $l$  die Werte von 0 bis  $n-1$  annehmen. Jedem  $l$  entspricht eine Untergruppe, die Subschale. Die Höchstzahl der Elektronenzustände in einer Subschale ist gleich  $2 \cdot (2l + 1)$ . Die Subschalen sind mit kleinen Buchstaben bezeichnet:

Drehimpulsquantenzahl $l$	0	1	2	3	4	5
Höchste Zahl der Elektronen in der $l$ -ten Schale	2	6	10	14	18	22
Symbole der Subschala	s	p	d	f	g	h

Zur Bezeichnung einzelner Orbitale werden im allgemeinen die Hauptquantenzahl und das Symbol für die Drehimpulsquantenzahl verwendet. Man spricht von einem  $1s$ -,  $2p$ -,  $3d$ -Orbital usw. Ein Elektron, das etwa durch einen  $2p$ -Orbital beschrieben wird, nennt man ein  $2p$ -Elektron.

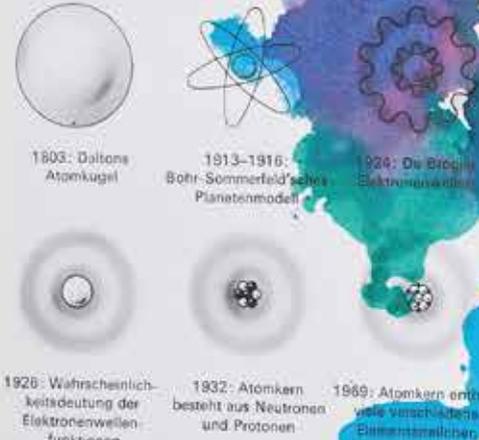


Abb. 4: ATOMMODELLE

len. Er formulierte seine Erkenntnisse jedoch viel schärfer als Meyer und nannte sie »das periodische Gesetz« über die Beziehung der Eigenschaften der Elemente und ihren Atomgewichten. Er stellte ein Periodensystem auf, in dem ähnliche Elemente untereinander angeordnet waren. Dabei fiel ihm auf, daß an einigen Stellen dieses Systems leere Felder auftraten. Diese kennzeichneten die damals noch nicht bekannten Elemente. Aufgrund des Mendelejew'schen Systems konnten sowohl die Existenz als auch die Eigenschaften einiger noch nicht entdeckter Elemente (z.B. Scandium, Gallium und Germa-

nium) vorausgesagt werden. Als Kriterium für die Reihenfolge der Elemente im periodischen System wurde von Meyer und Mendelejew noch das Atomgewicht verwendet. Heute verwenden wir die sog. Ordnungszahl, eine Zahl, die angibt, wieviele positive Ladungen (oder Protonen) im Atomkern vorhanden sind ( $\rightarrow$  Kästchen S. 186).

In der heute gebräuchlichsten Form des periodischen Systems wird eine horizontale Reihe als Periode bezeichnet ( $\rightarrow$  S. 16). In den senkrechten Reihen stehen sogenannte Gruppen, d.h. Elemente mit ähnlichen chemischen und physikalischen Eigenschaften. Die aus praktischen Gründen unten getrennt erscheinenden Elemente – die sogenannten Lanthanide, eine Gruppe von Elementen mit ähnlichen Eigenschaften – sollten die Ordnungszahl entsprechend in die sechste Periode in der Mitte eingesetzt werden. Für die Actinide gilt das gleiche in bezug auf die 7. Periode.

In der ersten Periode stehen lediglich die zwei Elemente Wasserstoff (H) und Helium (He). Von der zweiten Periode beginnt jede links mit einem sogenannten Alkali (Gruppe I A) und endet mit einem Edelgas (Gruppe 0). Endend die Alkalimetalle leichte, sehr reaktive silbrige Metalle sind, handelt es sich bei den Edelgasen um farblose Gase, die nur sehr schwer chemische Verbindungen eingehen. Von den Edelgasen, in der Gruppe VII A stehen die sehr reaktiven nichtmetallischen Halogene Fluor (F), Chlor (Cl), Brom (Br) und Jod (I). Der Metallcharakter nimmt im Periodensystem von links nach rechts ab.

**Das Kernmodell des Atoms**

Obwohl gegen Ende des 19. Jahrhunderts von seiten des Positivismus unter Führung von Ernst Mach und W. Oswald gegen die atomistische Vorstellung der Materie noch eingewandt wurde, so wurde der Atomvorstellung konnte nur eine heuristische Bedeutung zu, während sie gar nichts über die wirkliche Natur der Stoffe aussagte, setzte gerade in dieser Zeit eine sprunghafte Weiterentwicklung der Atomvorstellung ein. Die Gesetzmäßigkeiten der Eigenschaften der Elemente in den Reihen des periodischen Systems legten die Vermutung nahe, daß sich die Atome wahrscheinlich in systematischer Weise aus noch einfacheren Teilen zusammensetzen ( $\rightarrow$  Abb. 4). Nachdem Michael Faraday bereits 1834 erkannt hatte, daß elektrischer Strom spezifische chemische Umwandlungen hervorzurufen kann, formulierte Hermann von Helmholtz 1881 die berühmten gewordenen Worte: »Wenn wir Atome der chemischen Elemente annehmen, so können wir nicht umhin, weiter zu schließen, daß auch Elektrizität, positiv sowohl wie negativ, in bestimmte elementare Quanten geteilt ist, die sich wie Atome der Elektrizität verhalten.«

Die Elementarteilchen der negativen Ladung wurden gegen Ende des 19. Jahrhunderts in Kathodenstrahlen von P. A. Leclard und anderen gefunden. J. J. Thomson gab ihnen den Namen Elektronen. Diese Elektronen haben eine Ladung von  $e = 1,602 \cdot 10^{-19} \text{ C}$  (Coulomb) und eine Masse von  $9,106 \cdot 10^{-31} \text{ g}$  (Gramm), d.h. eine Masse, die 1837 mal kleiner ist als die eines Wasserstoffatoms ( $\rightarrow$  Kästchen S. 191).

Neben der Entdeckung des Elektrons lieferte der von Rutherford 1911 durchgeführte Streuversuch ( $\rightarrow$  Abb. 6) weitere Aufschlüsse über den Aufbau: Eine dünne Metallfolie von etwa 0,0005 cm Stärke (was ca. 2000 Atomlagen übereinander entspricht) wird mit  $\alpha$ -Strahlen (doppelt positiven Helium-Atomkernen) beschossen. Dabei stellt sich heraus, daß die meisten  $\alpha$ -Teilchen praktisch unbeeinflusst die Metallfolie pas-

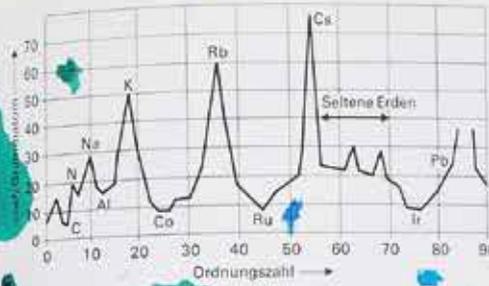


Abb. 5: ATOMVOLUMINA in Abhängigkeit von der Ordnungszahl eines Elementes im Periodensystem (nach Christen)

sieren, während einige wenige stark abgelenkt werden. Rutherford deutete die Ergebnisse so, daß die Atome der Metalle aus einem zentralen Kern bestehen, um den die starke Ablenkung bewirkenden  $\alpha$ -Teilchen durch »Zentren« erfolgt, die weit auseinander liegen.

Die weitere Auswertung führt zum Kernmodell des Atoms. Die Atome bestehen aus einem positiv geladenen Atomkern und der Atomhülle aus Elektronen. Der Atomkern, der im wesentlichen aus den positiv geladenen Protonen (Wasserstoffatomkern) und den fast massengleichen Neutronen besteht ( $\rightarrow$  Kästchen S. 192), hat eine Ausdehnung von etwa einem billionstel Millimeter, während der Durchmesser der Atome in der Größenordnung von einem zehnmillionstel Millimeter liegt. Denkt man sich zum Vergleich das Gesamtatom als eine Kugel von einem Kilometer Durchmesser, dann hat der Atomkern nur die Größe eines Daumennagels.

**Das Bohr-Sommerfeld'sche Atommodell**

Damit die Elektronen aufgrund der Kern-Elektronen-Anziehung nicht in den Kern hineinstürzen, muß im Rutherford'schen Atommodell angenommen werden, daß analog der Planetenbewegung um die Sonne die Elektronen in dauernder Bewegung um den Kern sind. Eine solche Bewegung steht jedoch im Widerspruch zur klassischen Elektrodynamik, wonach ein kreisendes geladenes Teilchen fortwährend Energie in Form von elektromagnetischen Wellen verliert, d.h. durch ein Elektron in Bewegung könnte im Rahmen der klassischen Physik der Kollaps des Atoms nicht verhindert werden.

Der dänische Physiker Niels Bohr ( $\rightarrow$  Abb. 3) löste dieses Problem für das H-Atom, wie weiland Alexander der Große den gordischen Knos: er setzte sich über die herkömmlichen Lösungsmethoden hinweg, indem er die Axiome (Grundgesetze) der klassischen Physik zum Teil durch die  $\alpha$ -widersprechende Postulate ersetzte.

- 1. Postulat:** Das Elektron bewegt sich in stabilen Kreisbahnen um den Atomkern. Es sind jedoch nur solche Bahnen erlaubt, bei denen der Bahndrehimpuls des Elektrons ein ganzzahliges Vielfaches  $n$  von  $h = h/2\pi$  ( $h =$  Plancksches Wirkungsquantum  $\rightarrow$  S. 114) ist.
- 2. Postulat:** Solange das Elektron auf einer solchen Bahn umläuft, strahlt es keine Energie ab. Jede Bahn gibt einen stationären Zustand des Elektrons im Atom wieder. Die stationären Zustände werden durch die Zahl  $n$  (Hauptquantenzahl) charakterisiert, das heißt, jedem Wert von  $n$  entspricht ein möglicher Energiezustand des Elektrons im Wasserstoffatom.



Abb. 6: RUTHERFORD'SCHER STREUVERSUCH

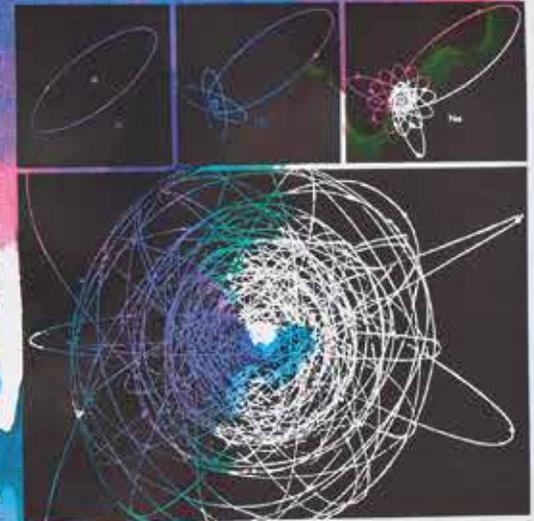


Abb. 7: KLASSISCHE MODELLVORSTELLUNG vom Aufbau der Atome (H = Wasserstoff, Li = Lithium- und Na = Natrium-Atom) Darunter das Bohr'sche Modell des Uran-Atoms

**3. Postulat:** Das Atom absorbiert oder emittiert Energie in Form von Strahlung nur beim sprunghaften Übergang des Elektrons von einer in eine andere Bahn. Es gilt für die Frequenz  $\nu$  der emittierten oder absorbierten Strahlung die fundamentale Beziehung

$$h \cdot \nu = E_n - E_m = \Delta E,$$

wobei  $\Delta E$  die Energiedifferenz zwischen den Energiezuständen  $E_n$  und  $E_m$  der betreffenden Bahnen ist.

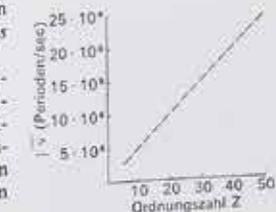


Abb. 8: MOSELEY-BEZIEHUNG zwischen der Frequenz charakteristischer Spektrallinien und der Ordnungszahl ( $\rightarrow$  Kästchen S. 186)

**Bezeichnung der Elektronenzustände eines Atoms**

Die Gesamtheit aller Elektronen, die die gleiche Hauptquantenzahl  $n$  besitzen, bilden eine Elektronenschale. Die Schalen werden mit großen Buchstaben bezeichnet:

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Höchste Zahl der Elektronen in der $n$ -ten Schale ( $2n^2$ )	2	8	18	32	50	72	98
Symbol für die $n$ -te Schale	K	L	M	N	O	P	Q

Für jedes  $n$  kann die Drehimpulsquantenzahl  $l$  die Werte von 0 bis  $n-1$  annehmen. Jedem  $l$  entspricht eine Untergruppe oder Subschale. Die Höchstzahl der Elektronenzustände in einer Subschale ist gleich  $2 \cdot (2l + 1)$ . Die Subschalen tragen die kleinen Buchstaben  $s, p, d, f, g, h, i, j, k, l, m, n, o, p, q, r, s, t, u, v, w, x, y, z$ .

Drehimpulsquantenzahl $l$	0	1	2	3	4	5
Höchste Zahl der Elektronen in der $l$ -ten Schale	2	6	10	14	18	22
Symbole der Subschale	s	p	d	f	g	h

Zur Bezeichnung einzelner Orbitale werden im allgemeinen die Hauptquantenzahl und das Symbol für die Drehimpulsquantenzahl verwendet. Man spricht von einem  $1s, 2s, 2p$ -Orbital usw. Ein Elektron, das etwa durch einen  $2p$ -Orbital beschrieben wird, nennt man ein  $2p$ -Elektron.

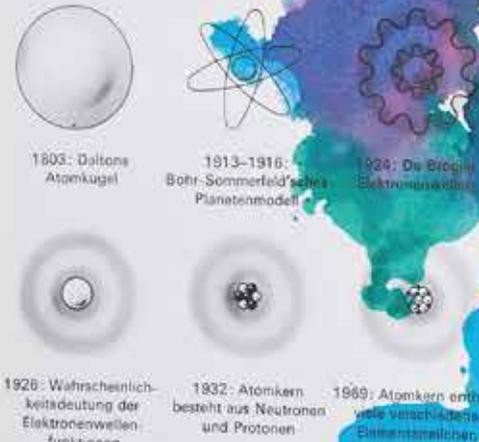


Abb. 4: ATOMMODELLE

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Die Elementarteilchen der negativen Ladung wurden gegen Ende des 19. Jahrhunderts in Kathodenstrahlen von P. A. Becquerel und anderen gefunden. J. J. Thomson gab ihnen den Namen Elektronen. Diese Elektronen haben eine Ladung von  $e = 1,602 \cdot 10^{-19} \text{ C}$  (Coulomb) und eine Masse von  $9,106 \cdot 10^{-31} \text{ g}$  (Gramm), d.h. eine Masse, die 1837 mal kleiner ist als die eines Wasserstoffatoms (→ Kästchen S. 191).

Neben der Entdeckung des Elektrons lieferte der von Rutherford 1911 durchgeführte Streuversuch (→ Abb. 6) weitere Aufschlüsse über den Atombau: Eine dünne Metallfolie von etwa 0,0005 cm Stärke (was ca. 2000 Atomlagen übereinander entspricht) wird mit  $\alpha$ -Strahlen (doppelt positiven Helium-Atomkernen) beschossen. Dabei stellt sich heraus, daß die meisten  $\alpha$ -Teilchen praktisch unbeeinflusst die Metallfolie pas-

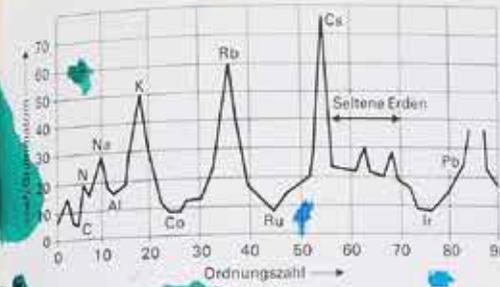


Abb. 5: ATOMVOLUMINA in Abhängigkeit von der Ordnungszahl eines Elementes im Periodensystem (nach Christen)

stieren, während einige wenige stark abgelenkt werden. Rutherford deutete das Ergebnis so, daß die Atome der Metall-

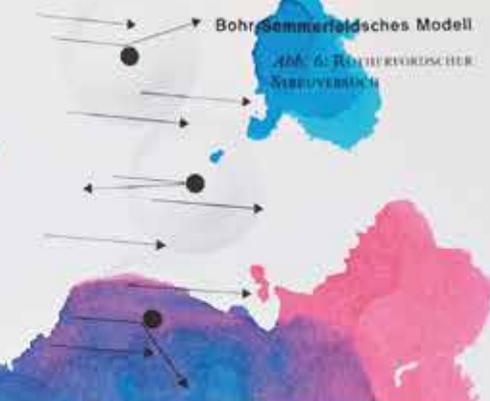
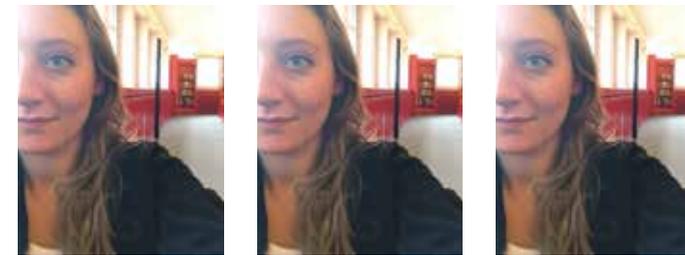


Abb. 6: RUTHERFORDSCHES BOHR-SOMMERFELDSCHES MODELL

**LUCID DREAM N. 24**



I ask: "What's your favourite colour?"  
She says: "Blue"

"What's your favourite country?"  
She says: "India"

"What's your favourite fruit?"  
She says: "Strawberry"

"What's your favourite pet?"  
She says: "Cat"

**Katharina Baur**

Was born on 22<sup>th</sup> October 1981  
She is German

Aufbau der Atome (atrium-Atom)

mittiert Energie in  
ften Übergang des  
Es gilt für die Fre-  
rten Strahlung die

den Energiezustän-  
st.

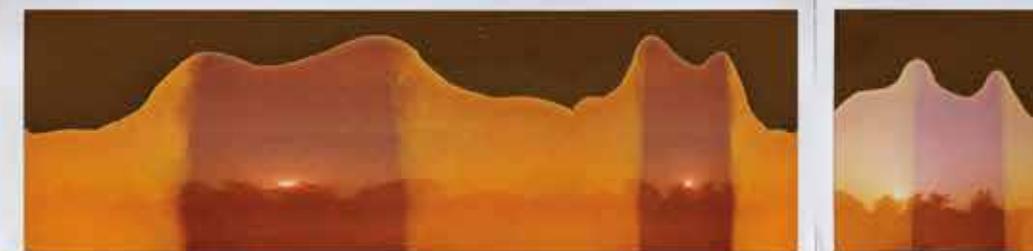
ISELEY-BEZIEHUNG  
er Frequenz charak-  
Spektrallinien und  
ngszahl (→Kästchen



**D**o you feel this moment?



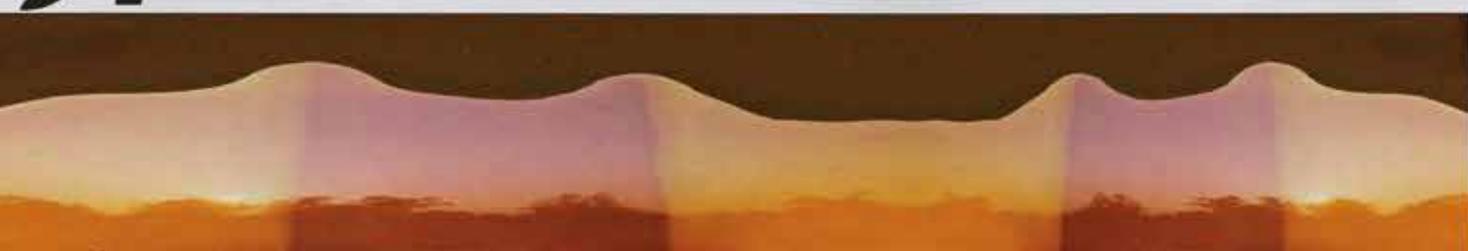
**R**eact on it.



**E**scape from your reality, in which your time is still running off



**A**bduct yourself in that moment



**M**aximize your personal time through perception of that moment.



**D**o you feel this moment?

**R**eact on it.

**E**scape from your reality, in which your time is still running off

**A**bduct yourself in that moment

**M**aximize your personal time through perception of that moment.

### LUCID DREAM N. 25



I ask: "What's your favourite colour?"

She says: "At the moment May green. The sort of green with this power of desire to grow."

"What's your favourite country?"

She says: "Sweden, but I was never there - I just 'know' it from the stories of my older brother. In my imagination the nature there is more blueish, as I know it from other countries."

"What's your favourite fruit?"

She says: "Pineapple, because you have to work hard before you get the golden inside and you have a lot of after work with its paring. I like it, that you have to do something, before you can eat it."

"What's your favourite pet?"

She says: "Newfoundlander"

**Anna Bornhold**

Was born on 9<sup>th</sup> August 1982

She is German





**LUCID DREAM N. 26**



I ask: "What's your favourite colour?"  
She says: "Red"

"What's your favourite country?"  
She says: "Mexico"

"What's your favourite fruit?"  
She says: "Mango"

"What's your favourite pet?"  
She says: "My dog"

**Virginia Burlina**

Was born on 13<sup>th</sup> May 1986  
She is Italian



LUCID DREAM N. 27



I ask: "What's your favourite colour?"  
She says: "Red, Blue, White and Black"

"What's your favourite country?"  
She says: "China, Britain and Japan (I have only been to these countries)"

"What's your favourite fruit?"  
She says: "Cherry, Watermelon, Mango and Jackfruit (in my hometown)"

"What's your favourite pet?"  
She says: "Cats, Dogs and Falcons (if I can have one as a pet)"

**Youmeng Liu**

Was born on 19<sup>th</sup> February 1989  
She is Chinese





### LUCID DREAM N. 28



I ask: "What's your favourite colour?"  
They say: "Red"

"What's your favourite country?"  
They say: "Italy"

"What's your favourite fruit?"  
They say: "Mandarin orange"

"What's your favourite pet?"  
They say: "Goldfish"

### Ryota & Chiaki Murakami

Ryota was born on 30<sup>th</sup> June 1988 and Chiaki  
was born on 25<sup>th</sup> May 1958  
They are Japanese







### LUCID DREAM N. 29



I ask: "What's your favourite colour?"  
She says: "Color rainbow"

"What's your favourite country?"  
She says: "Japan"

"What's your favourite fruit?"  
She says: "Guava"

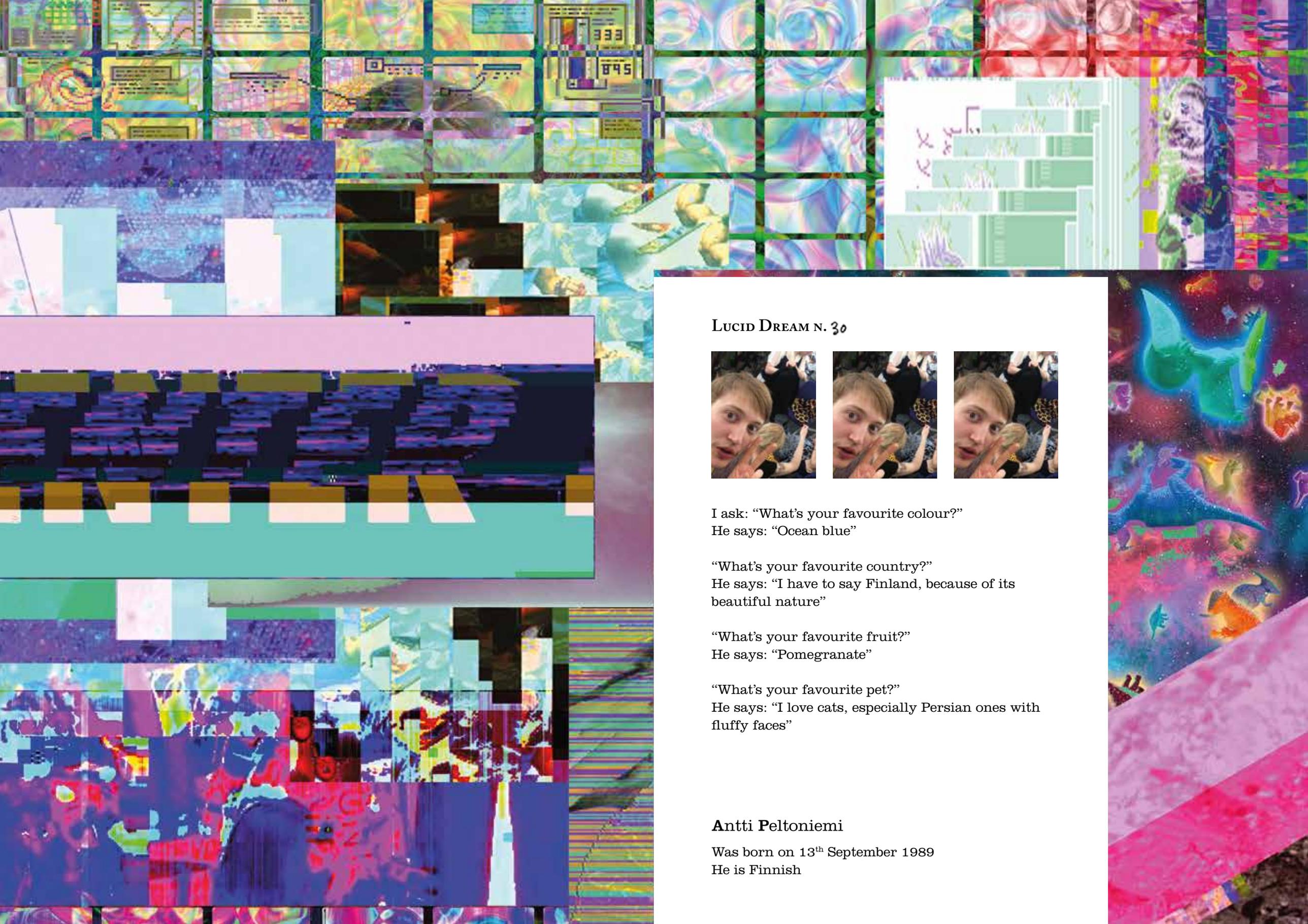
"What's your favourite pet?"  
She says: "Dog (flat coated retriever)"

**Noriko Nakazato**

Was born on 5<sup>th</sup> March 1988  
She is Japanese







### LUCID DREAM N. 30



I ask: "What's your favourite colour?"  
He says: "Ocean blue"

"What's your favourite country?"  
He says: "I have to say Finland, because of its beautiful nature"

"What's your favourite fruit?"  
He says: "Pomegranate"

"What's your favourite pet?"  
He says: "I love cats, especially Persian ones with fluffy faces"

### Antti Peltoniemi

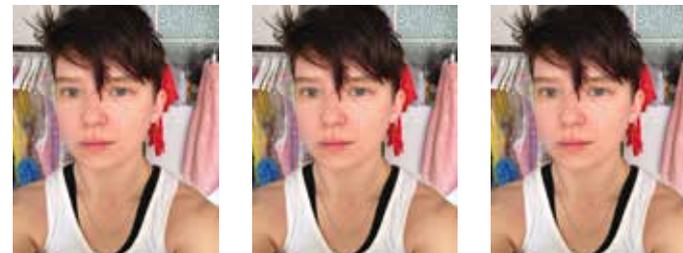
Was born on 13<sup>th</sup> September 1989  
He is Finnish







### LUCID DREAM N. 31



I ask: "What's your favourite colour?"  
She says: "Yellow"

"What's your favourite country?"  
She says: "Sweden"

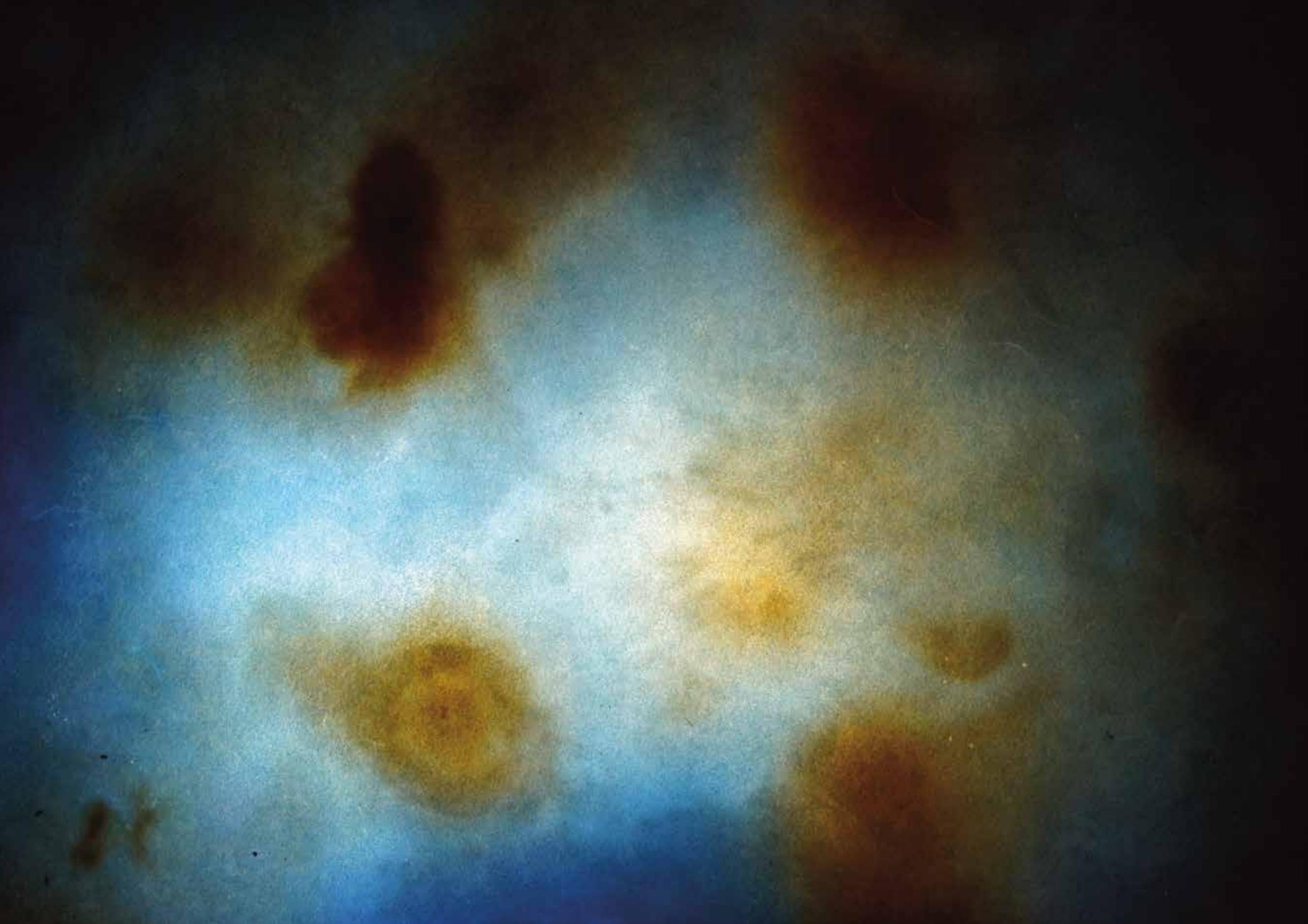
"What's your favourite fruit?"  
She says: "Apple"

"What's your favourite pet?"  
She says: "Giraffe"

**Jannike Sommar**

Was born on 2<sup>nd</sup> September 1987  
She is Swedish





### LUCID DREAM N. 32



I ask: "What's your favourite colour?"

He says: "I do not have only one favourite colour. I like all colours in the world. But If I must choose, I like yellow from light tone to deep tone. Yellow makes me cheerful, active and mysterious. And yellow is not very popular compared with blue, red, black, white and so on. This is also the reason I choose yellow."

"What's your favourite country?"

He says: "My favourite country is Japan. Because I have never been abroad."

"What's your favourite fruit?"

He says: "Oranges and grapefruits. I like all the citrus fruits"

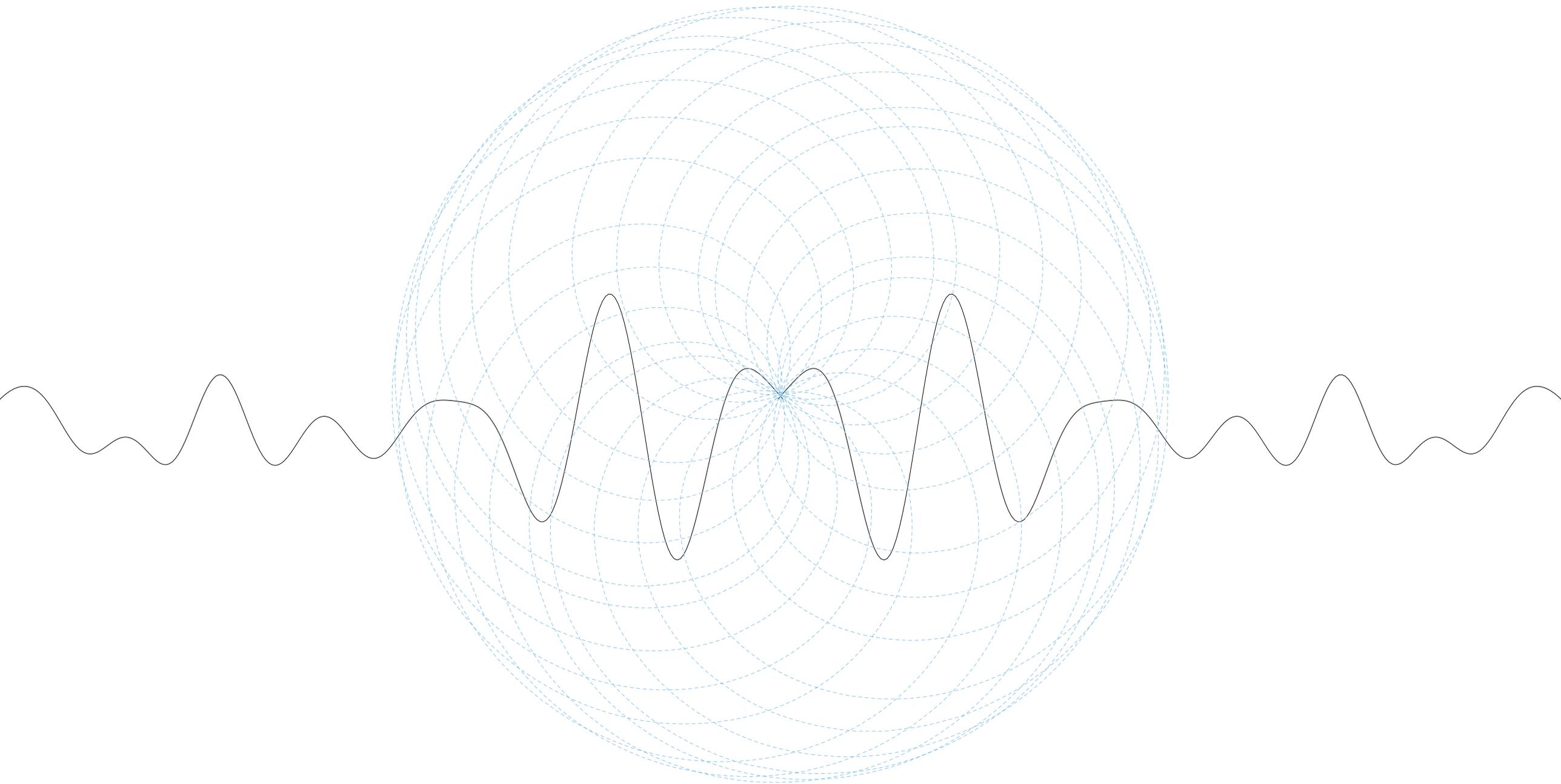
"What's your favourite pet?"

He says: "Dog"

**Shinji Tokuno**

Was born on 8<sup>th</sup> February 1988

He is Japanese



# IV: JEWELRY

## IV: JEWELRY



DREAM CHARACTER 7

**Ute Schumacher**

(Vice President Design Center Headquarter Swarovski Professional)

She says: *Swarovski is proud to continue its support for emerging young design talent at ITS 2014.*

*The competition inspires and gives opportunity to young designers around the globe to present their work and have it evaluated by leading professionals in their chosen field.*

*With a strong dedication to shared creative goals, Swarovski considers the International Talent Support as the perfect platform for supporting creative minds and is pleased to continue as the main partner for ITS JEWELRY in 2014.*

*Swarovski believes this initiative acts as an important driving force in creating momentum and aid in the emergence of the raw talent so essential to the vitality and diversity of the fashion jewelry industry.*

Launched in 2011, ITS 2014 will feature the jewelry competition in partnership with Swarovski, the premium brand for the finest crystal elements since 1895, providing all jewelry finalists with Swarovski crystals for their special projects.

If there is a field in the fashion world where young talents are almost completely unknown, this is certainly jewelry. There is an incredible amount of young jewelry designers out there - coming from dedicated schools, specialised courses, or just as independent designers - working on their own small productions or hoping to be supported and chosen to work for big brands. **ITS JEWELRY** is meant to highlight the most promising among them providing the biggest possible support and visibility and offering internship and job opportunities.

The 10 finalists selected among entries coming from 33 different countries represent at its best the use of creativity in contemporary jewelry design. They will present a main collection - which in many cases is their final year graduation project - together with the Special Project exclusively developed for Swarovski. The goal is to create new concepts of crystal jewelry using Swarovski crystals. All contestants were required to present a special project for Swarovski by thinking of raw, sophisticated, wild, tame, nomadic, layering, textured surfaces, print, new materials, crystal. Swarovski provided a special selection of colors and shapes from which the participants were free to choose for their designs.

Finalists will compete for the **SWAROVSKI JEWELRY AWARD**. The winner will receive a cash prize of €10,000 + a 6-month internship.





### **LUCID DREAM N. 33**

#### **Digital deco**

Inspired by New York Art Deco, this collection evidences an equivalent mergence of man and machine in a current Digital Age through the use of advanced computer software design and production tools, combined with artisan techniques. In her pieces angels transform, reflections are bouncing, sources of light are playing through the structures creating short-lived shadow patterns on the surface in a parametric balance where the delicate seeks the raw.

#### **Annie Berner**

Was born on 10<sup>th</sup> July 1990  
She is Norwegian





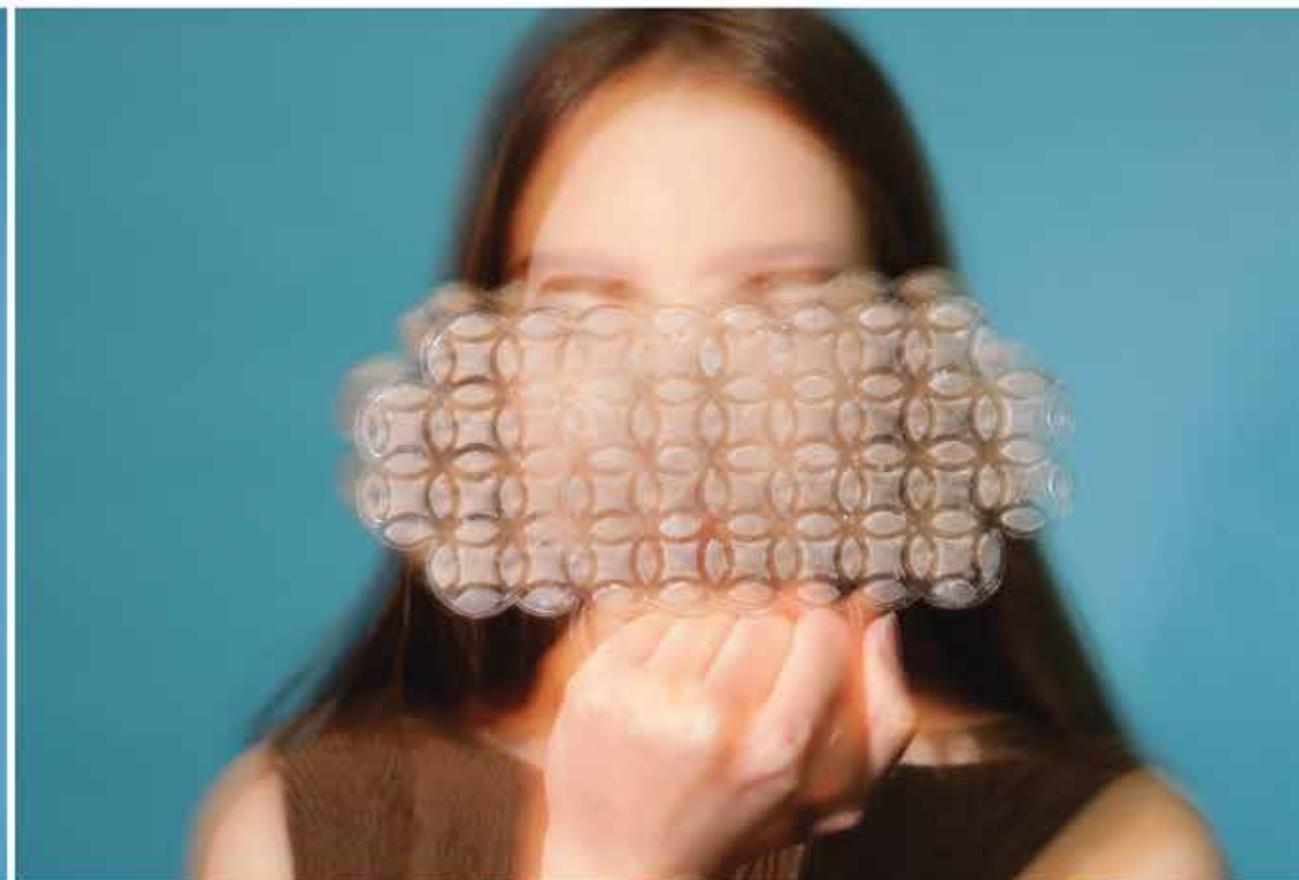
**LUCID DREAM N. 34**

**Grey area**

This collection aims at illustrating androgyny through the association and fusion of contrasting materials. The ambiguity of androgyny is expressed through the experimentation of materials associated with both female and male sensibilities. Geometric shapes and volumes are adopted for the silhouettes of Niloufar's designs, referencing the details of traditional tailored suits, now regularly fashioned for both men and women. The designer wanted to create harmony or a hybrid of both sexes in her jewelry.

**Niloufar Esfandiary**

Was born on 28<sup>th</sup> June 1990  
She is Swiss

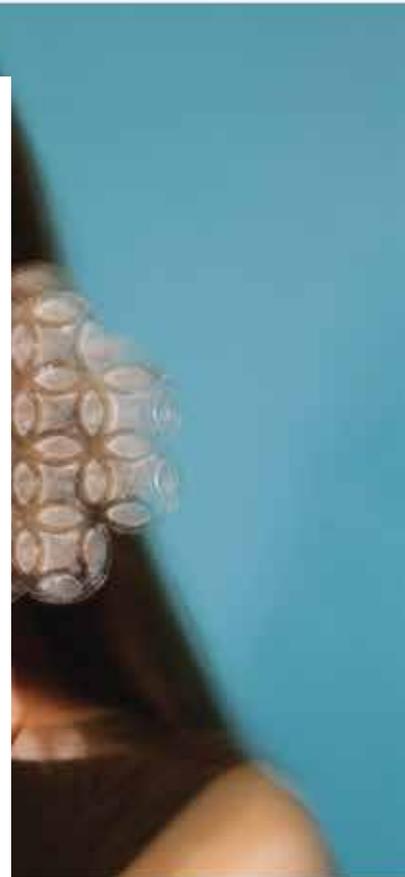




## LUCID DREAM N. 35

### Pictorial objects

The human brain has the ability to select the information coming through the eyes to prevent itself from being exposed to a huge amount of data. Junko's concept is based on this principle: the human eye is instructed to be down to earth. The research that led to her collection started from her personal experience of a beautiful vision seen without contact lenses and explores the relationship between sight and space.

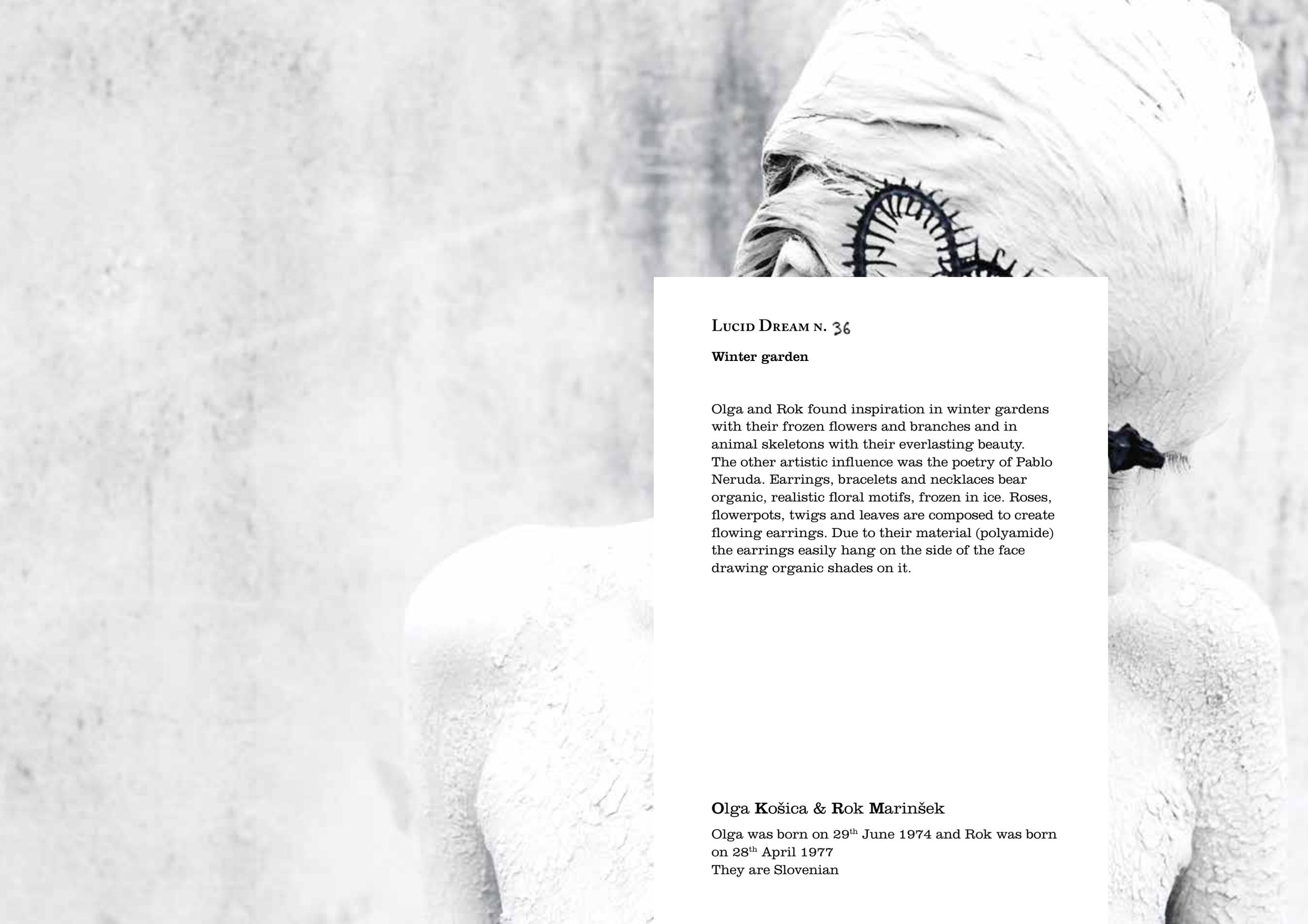


### Junko Kurihara

Was born on 4<sup>th</sup> October 1990

She is Japanese





**LUCID DREAM N. 36**

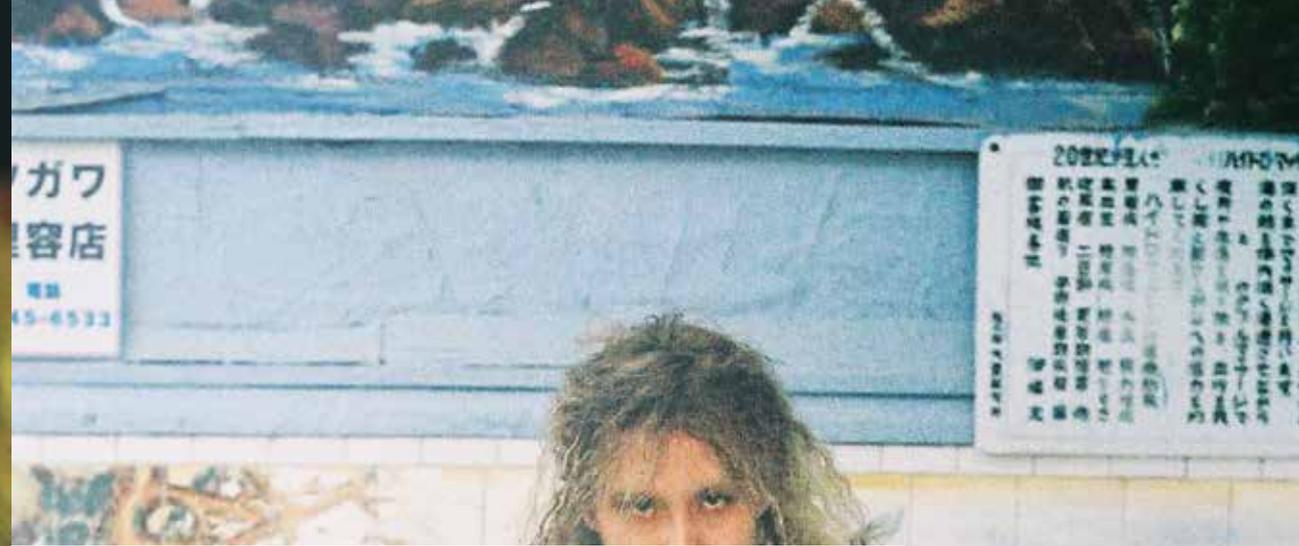
**Winter garden**

Olga and Rok found inspiration in winter gardens with their frozen flowers and branches and in animal skeletons with their everlasting beauty. The other artistic influence was the poetry of Pablo Neruda. Earrings, bracelets and necklaces bear organic, realistic floral motifs, frozen in ice. Roses, flowerpots, twigs and leaves are composed to create flowing earrings. Due to their material (polyamide) the earrings easily hang on the side of the face drawing organic shades on it.

**Olga Košica & Rok Marinšek**

Olga was born on 29<sup>th</sup> June 1974 and Rok was born on 28<sup>th</sup> April 1977  
They are Slovenian





## LUCID DREAM N. 37

### Japan as n°1

Japan has always been renowned internationally for technology. Especially in the 1980s it led the world in this field with a number of important achievements. Noriko's jewelry pieces are developed the old-fashioned way and intend to be a new point of view on this golden age, giving happiness to the wearer.

### Noriko Nakazato

Was born on 5<sup>th</sup> March 1988  
She is Japanese

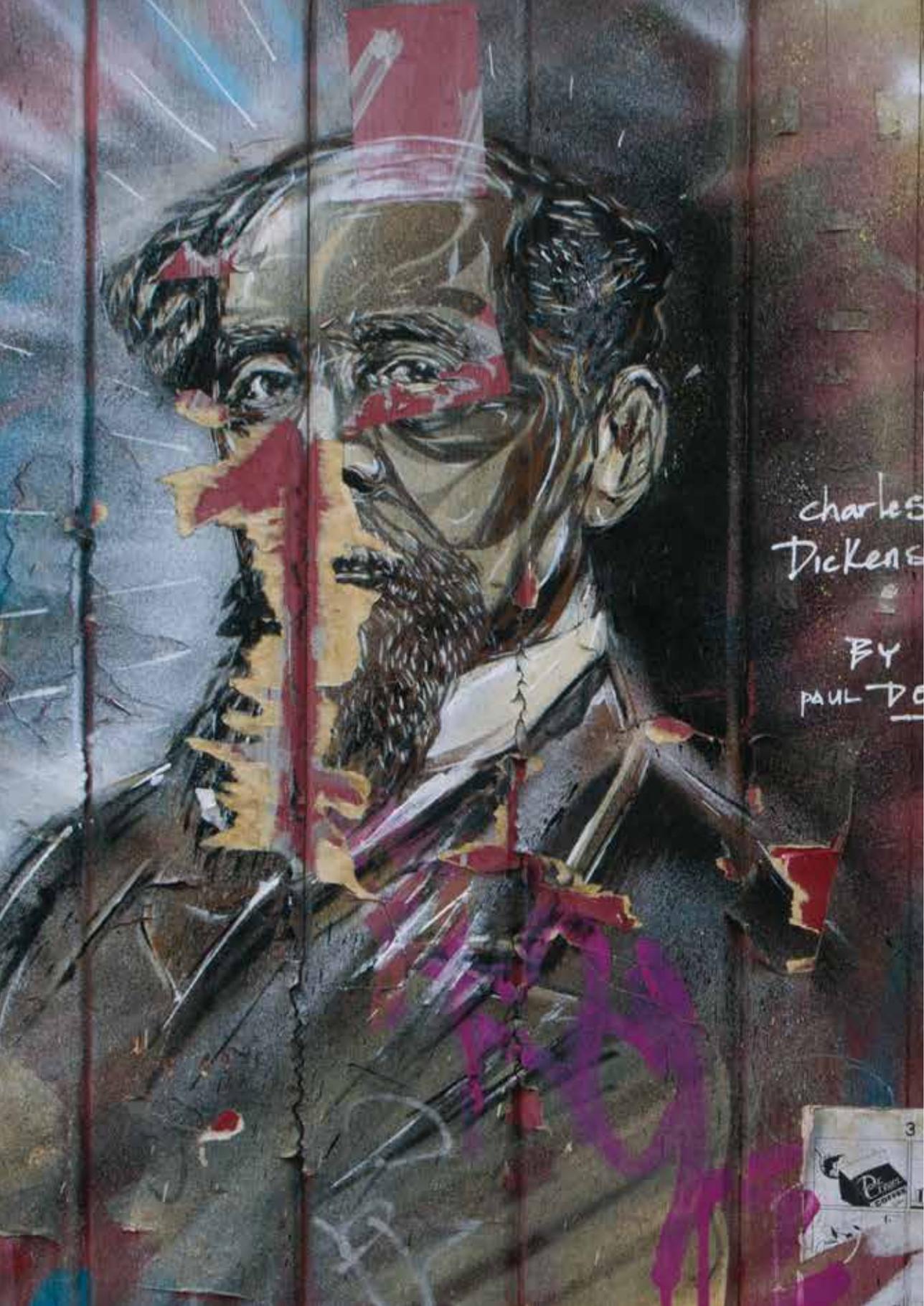




Charles  
Dickens

BY  
PAUL DON SMITH





## LUCID DREAM N. 38

### Fiesta

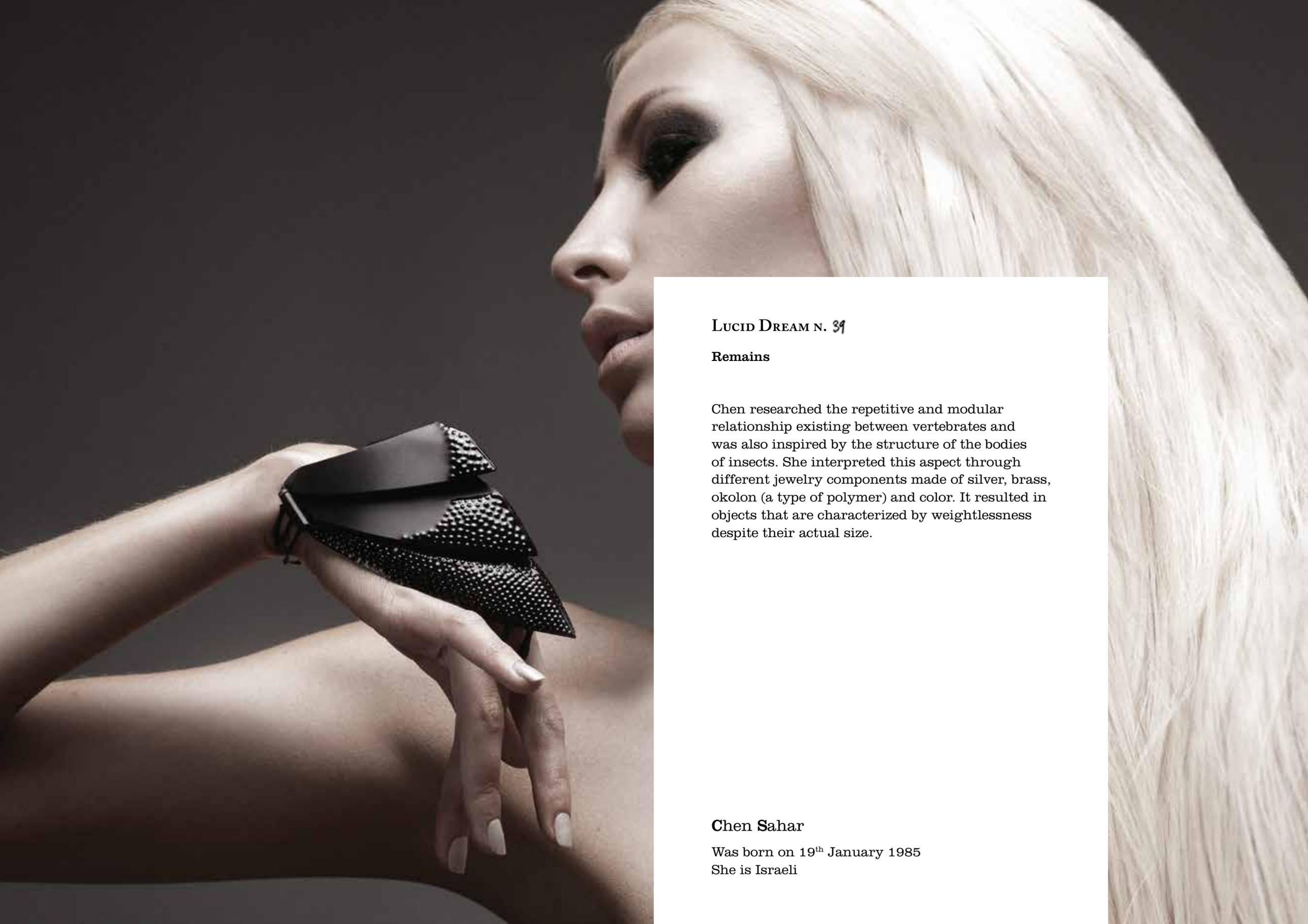
These pieces capture the spirit of Latin American celebrations. Francine combined thread with cardboard, questioning the ideas of value and luxury in a world where these two concepts are socially relevant. Some are covered in gold leaves, referencing traditional jewelry materials and the notions of power behind them. Domination has shaped Latin American culture and still has a significant impact on today's economies. "Fiesta" represents this complex cultural map: colourful celebrations, povera jewelry and the role of gold in a context of multiple socioeconomic challenges.

### Francine Oeyen

Was born on 25<sup>th</sup> August 1984  
She is Belgian







## LUCID DREAM N. 31

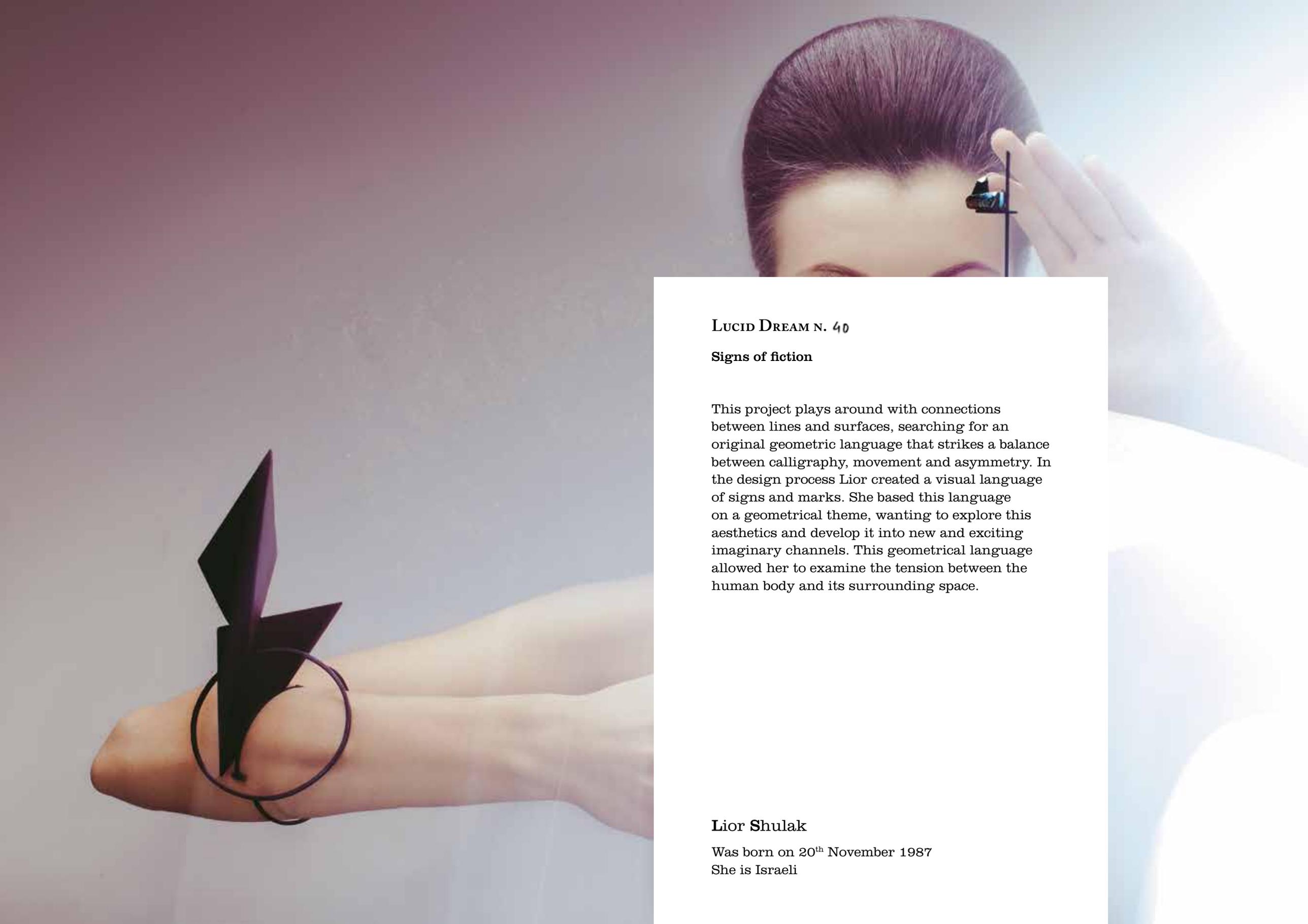
### Remains

Chen researched the repetitive and modular relationship existing between vertebrates and was also inspired by the structure of the bodies of insects. She interpreted this aspect through different jewelry components made of silver, brass, okolon (a type of polymer) and color. It resulted in objects that are characterized by weightlessness despite their actual size.

### Chen Sahar

Was born on 19<sup>th</sup> January 1985  
She is Israeli





## **LUCID DREAM N. 40**

### **Signs of fiction**

This project plays around with connections between lines and surfaces, searching for an original geometric language that strikes a balance between calligraphy, movement and asymmetry. In the design process Lior created a visual language of signs and marks. She based this language on a geometrical theme, wanting to explore this aesthetics and develop it into new and exciting imaginary channels. This geometrical language allowed her to examine the tension between the human body and its surrounding space.

### **Lior Shulak**

Was born on 20<sup>th</sup> November 1987  
She is Israeli





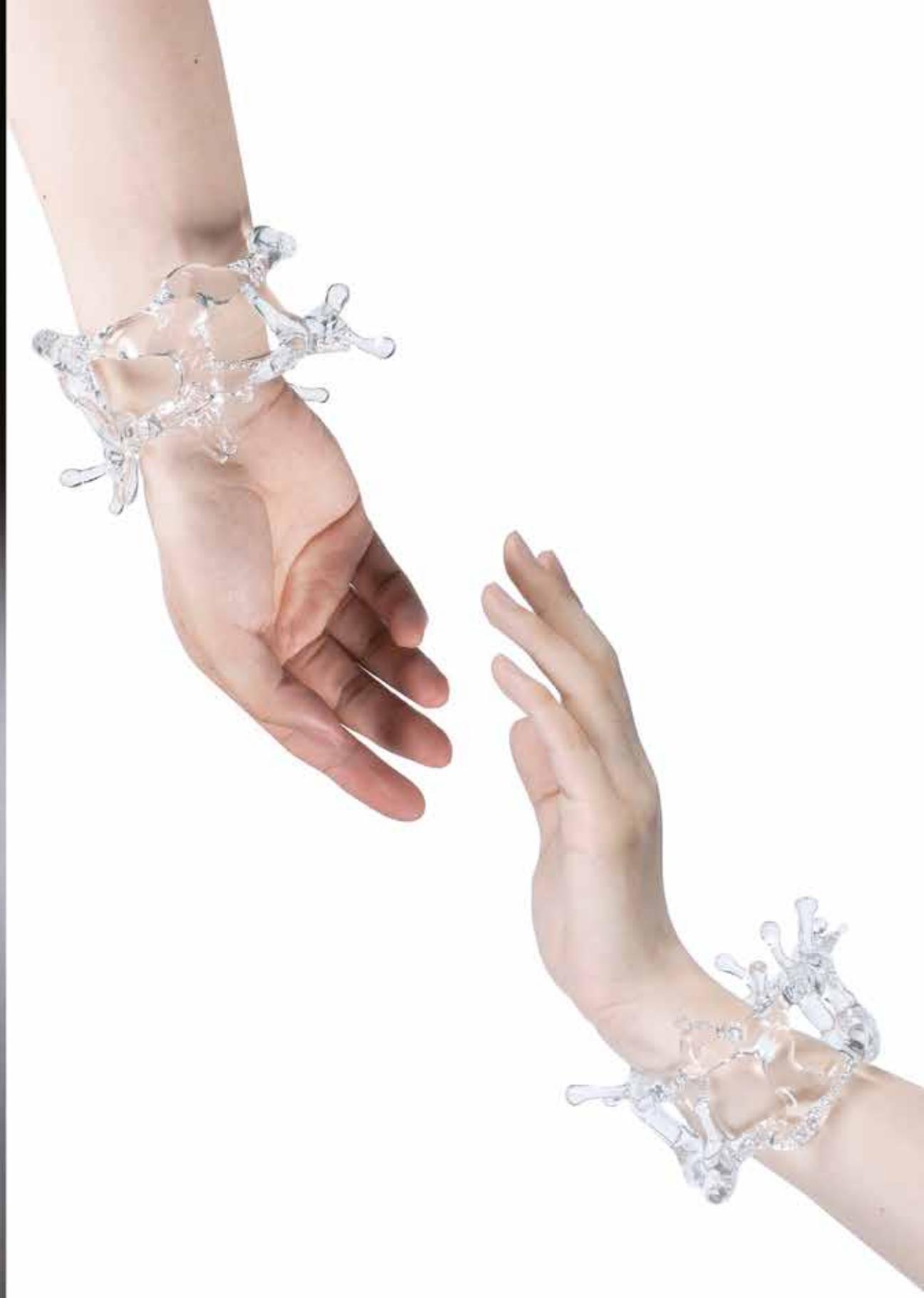
## **LUCID DREAM N. 41**

### **Airborne**

The collection investigates how air influences the form of a wearable object. Some pieces use enclosed air, some use the movement of air, and some use the static of air. They invite the viewer or wearer to discover the changes and take part in the performance. Using just air, plastic and metal Stéphanie developed her pieces through laser soldering, saw piercing, heat sealing and impulse sealer machine to seal the plastic parts.

### **Stéphanie Van Zwam**

Was born on 26<sup>th</sup> December 1989  
She is French





## LUCID DREAM N. 42

### Splash

Beau's starting point was a simple splash of water. The minute he saw it on the human body he realised how natural and unique it could be. He also started thinking what it would feel like to have a diamond splash on the skin. This inspired him to use the latest technologies and materials to catch the beauty of the splash moment and freeze it in time.

### Beau Han Xu

Was born on 19<sup>th</sup> June 1990  
He is Chinese



# SPECIAL PROJECT SPECIAL PROJECT

Samsung GALAXY Award

Supporting young talents and encouraging them to create what enhances people's lives is the reason why ITS has partnered with Samsung Mobile, a brand that is leading the mobile device industry with its pursuit of technological innovation and lifestyle enrichment.

As an everyday companion, a mobile device can be fashionably stylized for enhanced personal expression. The **Samsung GALAXY Award** gives young talents the opportunity to creatively blend technology with fashion, accessories and jewelry design. Ten finalists have been selected from ITS FASHION, ITS ACCESSORIES and ITS JEWELRY to present three proposals of a prototype to protect and carry the new Samsung GALAXY Tab S. The conceptual designs and sketches were drawn using the provided Samsung tablets and their S Pen and there were

no limitations around what the final prototype could be - a cover, a case, a bag or anything else that the finalists' creativity would inspire. In the use of materials, the only requirement was to use DIESEL denim fabric, possibly paired with other fabrics free of choice and subsidiary materials.

The final prototypes will represent the union of innovative form and unique design that will enhance the exceptional experience of using Samsung mobile devices.

The finalist who develops the best accessory prototype to protect and carry the Samsung GALAXY Tab S will receive the **Samsung GALAXY Award** of €10,000.

MY DREAM CHARACTERS EXTENSIVE LIST:

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Giulia and Aldo Lonciari - Accounting Office

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## CREDITS AND THANKS

Renzo Rosso and all the DIESEL People... you have been there throughout the years, you know who you are... we wouldn't have been able to do it without you!

OTB group, especially... mmmmh RR again, Stefano Rosso and Antonella Viero.

YKK, thanks to Nobuo Igarashi, Hitoshi Yamaguchi, Marco Grandi, Sabine Bourgeau, Isabella Taddeo, Veronica Trezzi and Kei Kagami.

SWATCH, thanks to Carlo Giordanetti, Stephanie Walter and Nicole Schuepbach  
SWAROVSKI, especially Ute Schumacher, Harry Eisenberg, Sandra O'Connor and Katharina Pretzl.

SAMSUNG thanks to Jessie Jungeun Song and Hye Kim.

EYES ON TALENTS, especially Floriane De Saint Pierre, Valentina Maggi, Guillaume de Piedoue and Yasmina de Tacaksy.

Camera Nazionale della Moda Italiana (The National Chamber for Italian Fashion), thanks to the CEO Jane Reeve.

MODAMONT, especially Gilles Lasbordes and Aimeline Marsura.

SHOWSTUDIO thanks to Nick Knight and Marie Schuller.

Everyone at DEVELON especially Lorenzo Gottin, Paolo Valentini, Marco Pietribiasi, Fabio Perin, Daniele Nabissi, Giorgio dal Maso and Fabio Melen.

ABSOLUT, especially Vadim Grigorian.

MODATECA, thanks Deanna, thanks Sonia!

Cristina Mossino, Lorena Palvarini and all the staff from L'ORÉAL PROFESSIONNEL for the Hair Styling.

Arianna Garau for the Make Up.

ILLYCAFFE, especially Anna Adriani.

MININI, thanks to Luciano Minini for the trophies.

IL PICCOLO, especially Editor-in-Chief Paolo Possamai, Deputy Editor Alberto Bollis, Alessandro Mezzena Lona, Arianna Boria and Alessio Radossi.

VOGUE TALENTS, thanks to Sara Maino and Elisa Pervinca Bellini.

DESIGN 4 Rent especially Csilla Gabor.

REGIONE FRIULI VENEZIA GIULIA, especially President Debora Serracchiani and TURISMO FVG.

THE CITY OF TRIESTE, thanks to Mayor Roberto Cosolini, Miryam Taucer, Franco Miracco, Fabio Lorenzut, Corina Sferco, Francesca Locci, Cristina Caris and Stefania Lenarduzzi.

ACEGAS APS thanks to President Giovanni Borgna.

MINISTERO PER I BENI E LE ATTIVITA' CULTURALI.

All the jurors for their precious help.

All the Colleges and Academies which enrolled in ITS 2014 and all of their teachers and professors.

All former ITS contestants, way way too many to list here!

All of the ITS 2014 contestants for enrolling.

Angelo Flaccavento for writing the ITS 2014 Trends Report.

All of the press that supports and gives space to ITS.

ITS 2014 Master of Ceremonies... thanks Vicky!!!

Romina Beltramini and Simone Paternich for their creative and technical consulting.

Marco Jez of Arsenal.

Paolo Blocar for his technical support.

All of our friends who have supported us and taught us so much, you are all important!

Fashion Show Director and Choreographer Rosemary Ferrari at STUDIO FERRARI and her assistants Giulia Vicini, Eleonora Ardenghi and Guelfa Rugarli.

PIANO B for the Production, especially Mario Viscardi, Stefano Losco, Silena Rovida and Gianluca Sottile.

STS especially Alberto Pasqualini and Michele de Vita.

Giampaolo Bruzzese and all his staff at NEW LIGHT.

Elena Greco and Massimiliano Grassi for the realisation of the scenery elements.

All the models and dressers.

Photographers Giovanni Giannoni, Gianmaria Gava, Giuliano Koren and Daniele Braida.

Electrosacher Djs for the ITS 2014 soundtrack and for the rest of the music... thanks Gianluca Guerra and Daniele di Blasi!!

Massimo Gardone for the amazing photographic work on the 7 Lucid Dreamers of ITS 2014.

Alessandra and Lorenza from Azimut Photo for their incredible support.

The models for the ITS 2014 images, thanks Cesare, Stefania, Carol, Andrew, Valentina, Riccardo and Giovanna.

Maurice Andiloro the voice of ITS.

Renato Colucci for knowing everything there is to know about weather forecasts.

Massimiliano Lacota and Enrico Neami at COOPERATIVA FACCHINI PORTABAGAGLI and all the drivers for driving everyone back and forth, back and forth, back and forth...

Franco Delli and Riccardo Zanelotti from HOTEL SAVOIA EXCELSIOR, Alex and Susy Benvenuti from HOTEL DUCHI D'AOSTA and VIS À VIS, Monica and Claudia Coppe at HOTEL COPPE, HOTEL CONTINENTALE, HOTEL PALACE SUITE and all of their staff for welcoming our guests.

Thanks to Paola Corazza for revising all the catalogue's texts and not only those!!

Aldo Castigliero and all the staff at GRAFICHE BIONDI.

Massimo Garbo and Grafiche Vianello for making this catalogue possible.

All of the former ITS finalists for the use of images of their work for the printed materials and website.

designed by EVE Creative Office - Fabio Bressan.

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